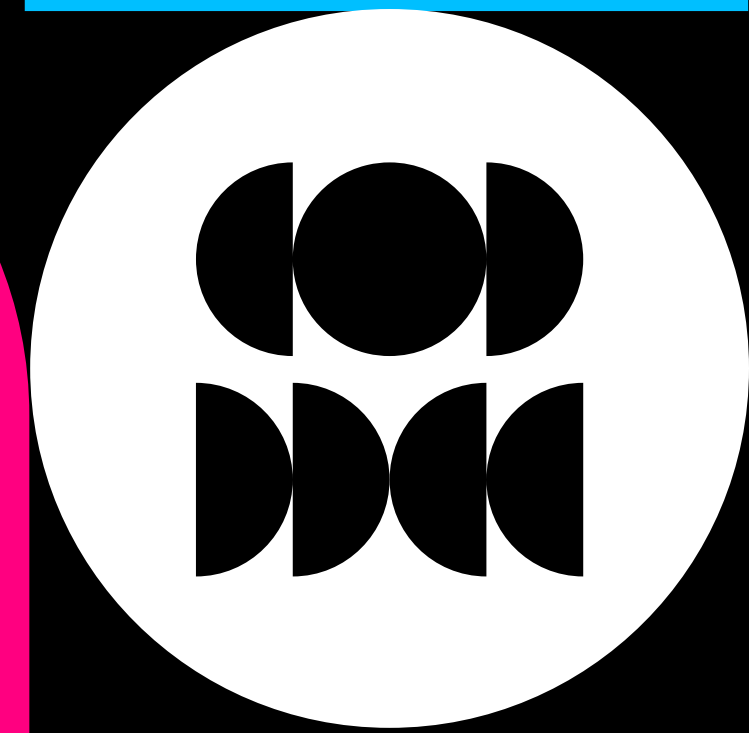
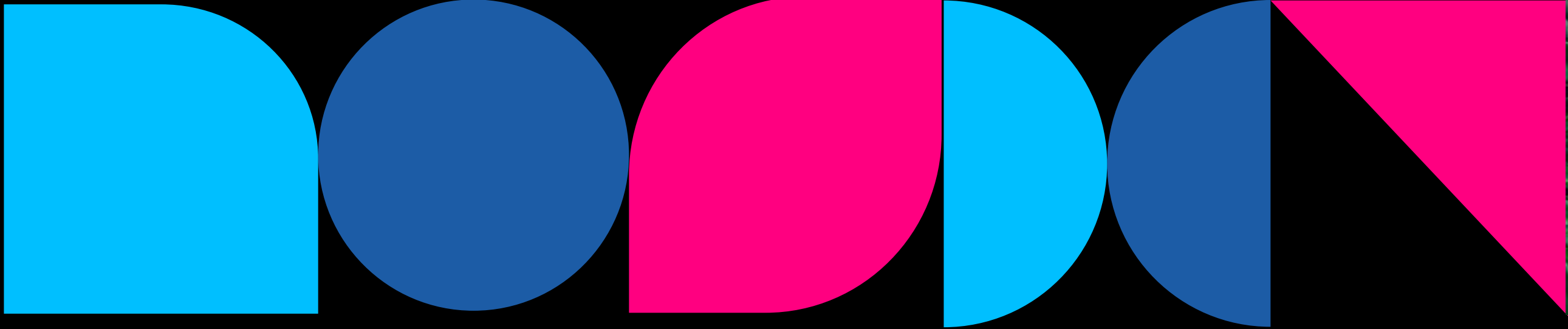


MEDIA24
ADVERTISING
& CONTENT
MARKETING

DIGITAL RATE CARD

FISCAL RATES & SCHEDULES
2026





news24
Trusted News. First

NETWERK24

DAILY SUN

DIE BURGER

go! Drive&Camp

DRUM

EAT OUT

FAIRLADY

go!

HUIS genoot

home

Kuier

Rapport

Weg! Ry&Sleep

SARIE S
ons inspirasie

SON
Die Son sien alles

TASTE
WOOLWORTHS

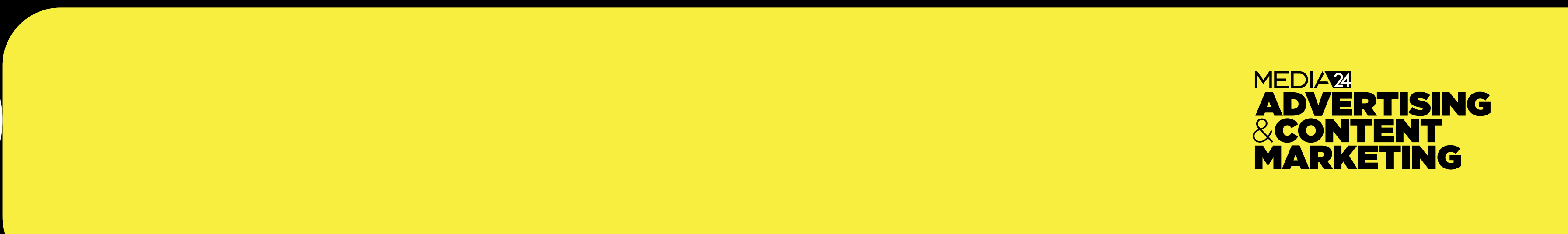
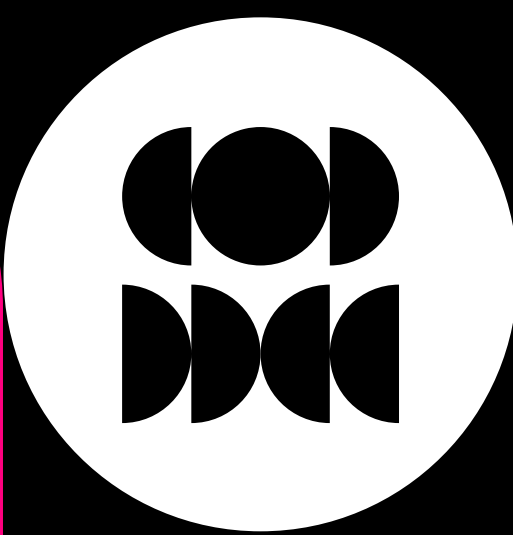
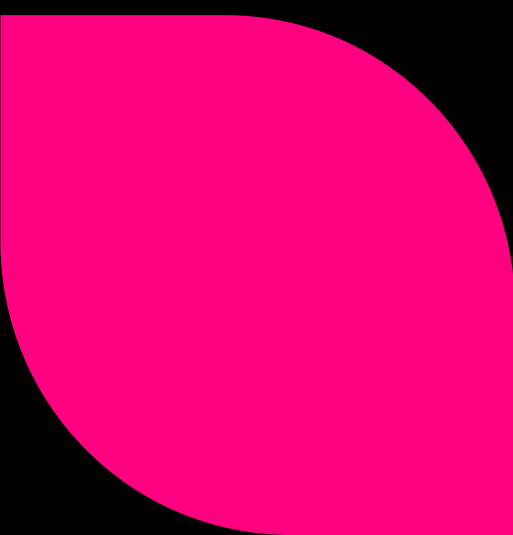
TRUELOVE

tuis

VIKI

Weg!

YOU



MEDIA24
ADVERTISING
& CONTENT
MARKETING

CONTENT MARKETING

PACKAGES

- DIGITAL ADVERTORIAL
- SOCIAL ADVERTORIAL
- DIGITAL NATIVE ARTICLE
- SOCIAL NATIVE CONTENT PACKAGE
- DIGITAL VIDEO
- INTERACTIVE VIDEO
- DIGITAL LITE PACKAGE
- DIGITAL PREMIUM PACKAGE
- DIGITAL MULTIMEDIA PACKAGE
- DIGITAL MIXED-MEDIA PACKAGE
- RESEARCH EDITORIAL PACKAGE - FULL
- RESEARCH EDITORIAL PACKAGE - LITE
- NATIVE DIGITAL HUB
- PODCAST HUB
- SHOPPABLE VIDEO HUB
- LIVE-STREAM PACKAGE

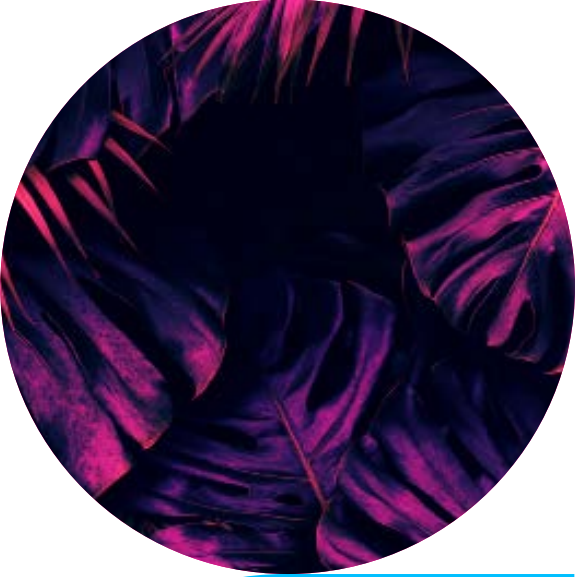
DISPLAY & RICH MEDIA

RATES

- NEWS24
- NETWERK24
- DAILY SUN
- SON

SOCIAL MEDIA

GRID

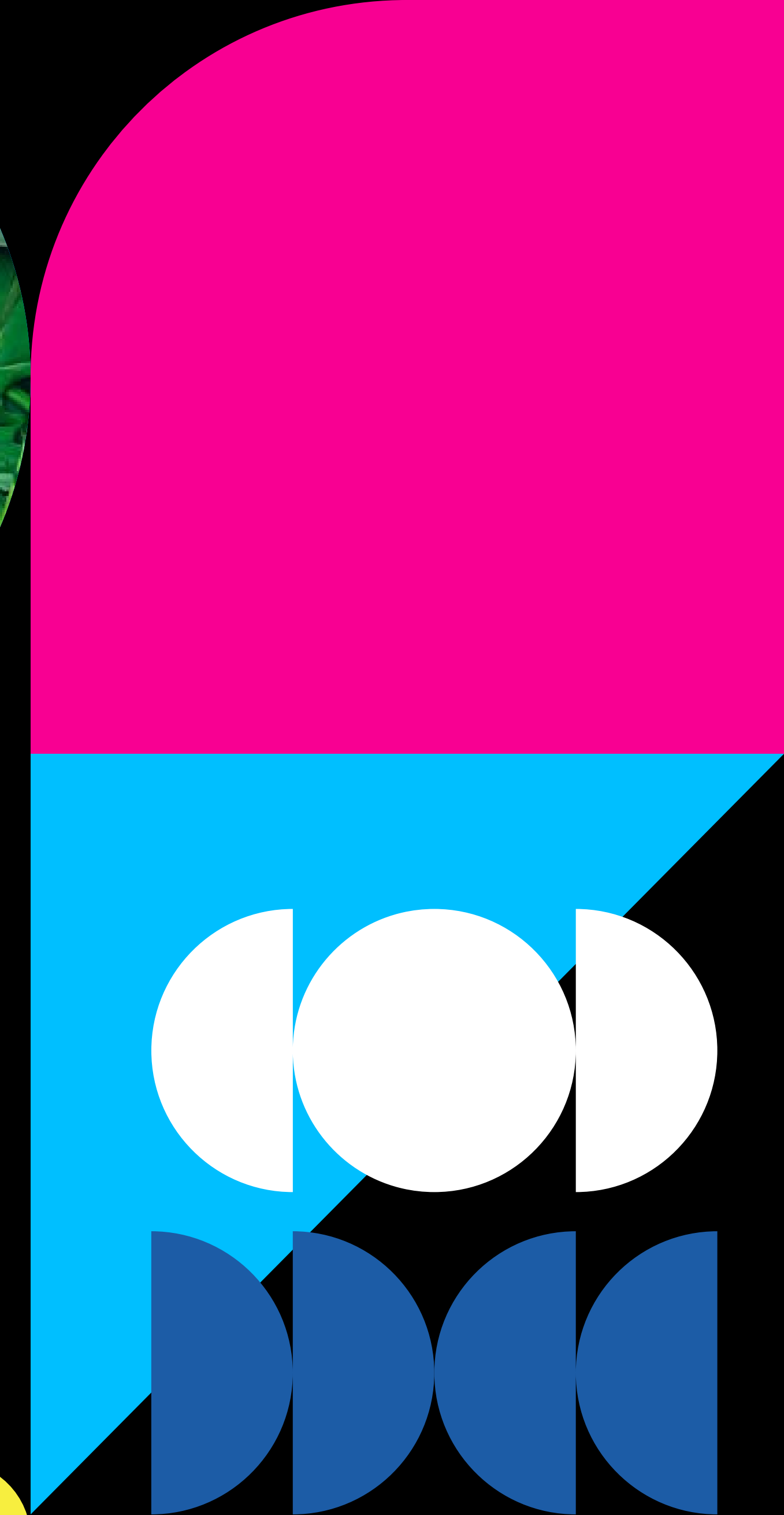


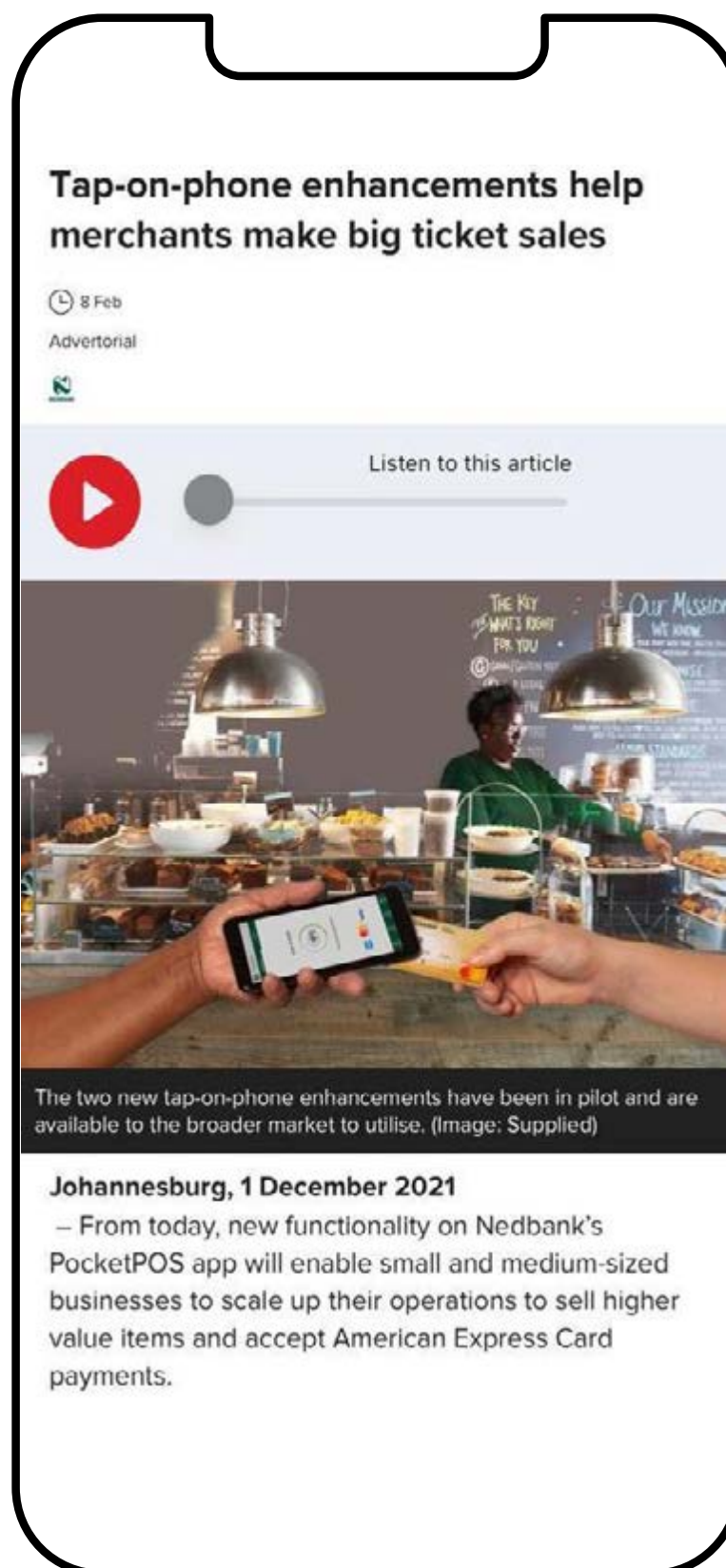
MEDIA24
ADVERTISING
& CONTENT
MARKETING



CONTENT MARKETING PACKAGES

DIGITAL RATES 2026

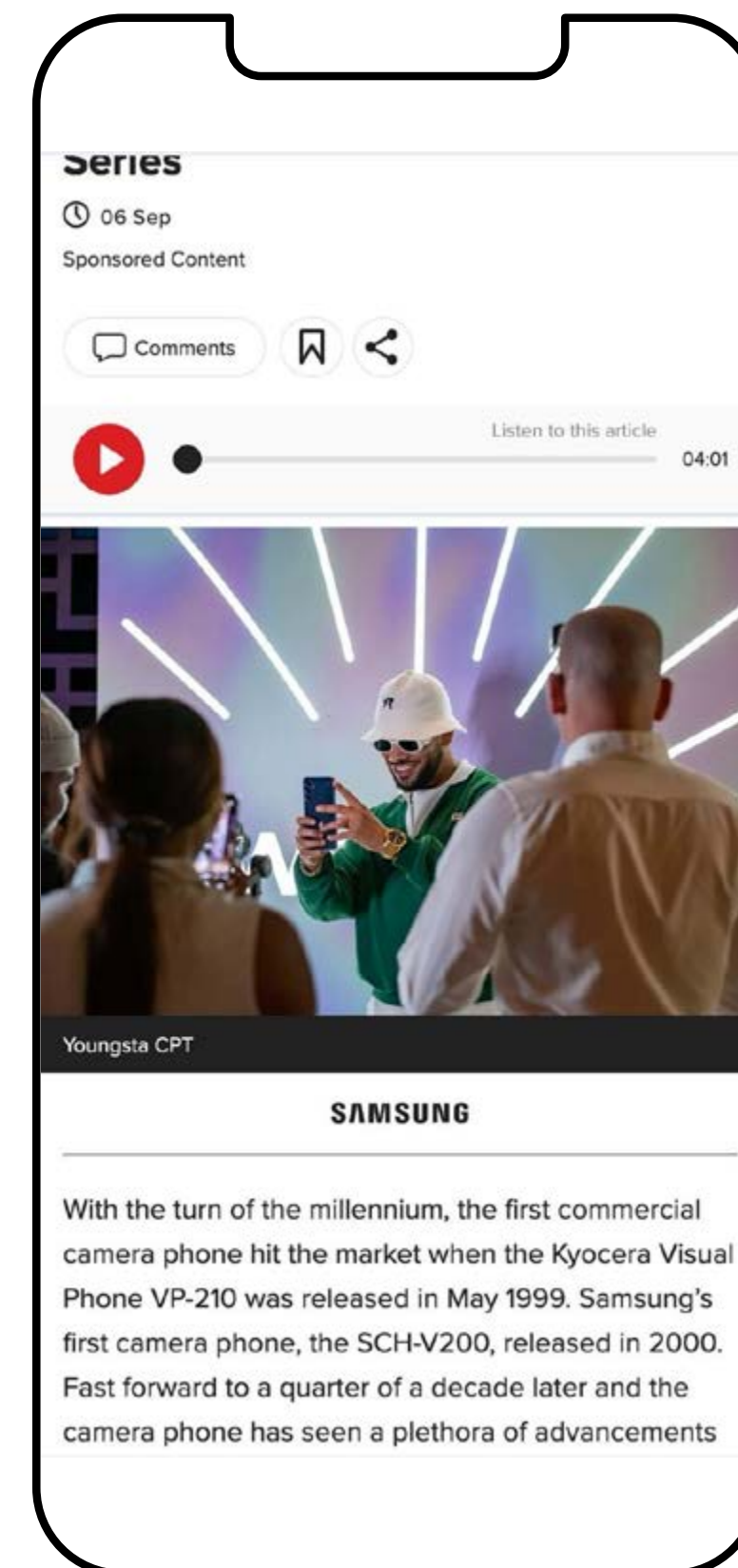




DIGITAL ADVERTORIAL

- 1 x CONTENT PIECE **SUPPLIED BY CLIENT**
- GUARANTEED 3 000 PAGE VIEWS*
- COMPANION BANNERS AND 100% SOV INCLUDED
- PUBLISHED ON DESKTOP, MOBILE WEB AND APP
- LABELLED AS SPONSORED CONTENT

R30 000



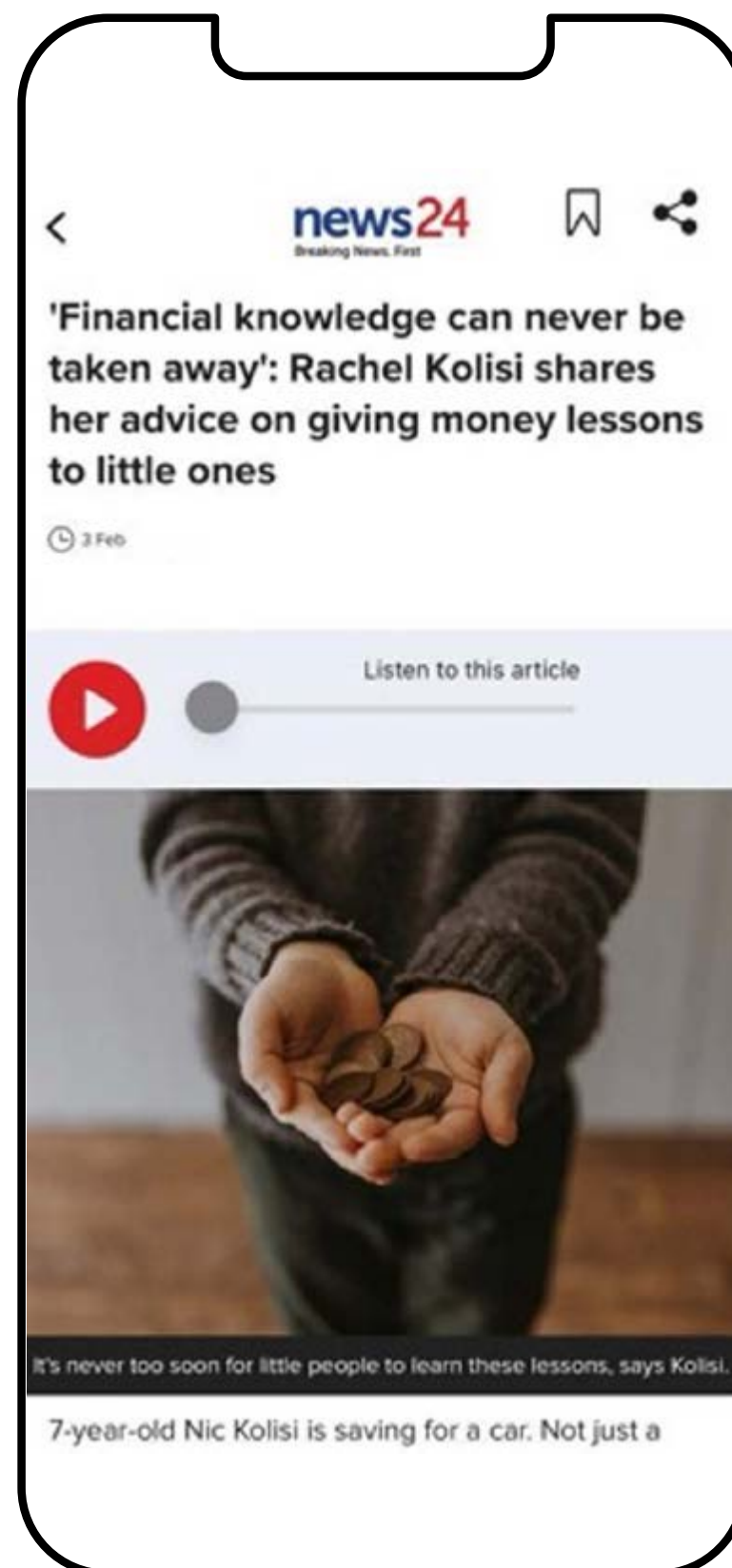
SOCIAL ADVERTORIAL

- 1 x CONTENT PIECE **SUPPLIED BY CLIENT**
- GUARANTEED 3 000 PAGE VIEWS*
- COMPANION BANNERS AND 100% SOV INCLUDED
- PUBLISHED ON DESKTOP, MOBILE WEB AND APP
- LABELLED AS SPONSORED CONTENT
- 1 X **BOOSTED SOCIAL POST** ACROSS 2 SOCIAL PLATFORMS - REFER TO GRID

R35 000

*PAGE VIEWS GUARANTEED ACROSS NEWS24, NETWERK24 & DAILY SUN. CONFIRM KPI'S FOR OTHER BRANDS WITH YOUR SALES REPRESENTATIVE. **ADDITIONAL PAGE VIEWS CAN BE BOUGHT AT A RATE OF R10 PER VIEW.**

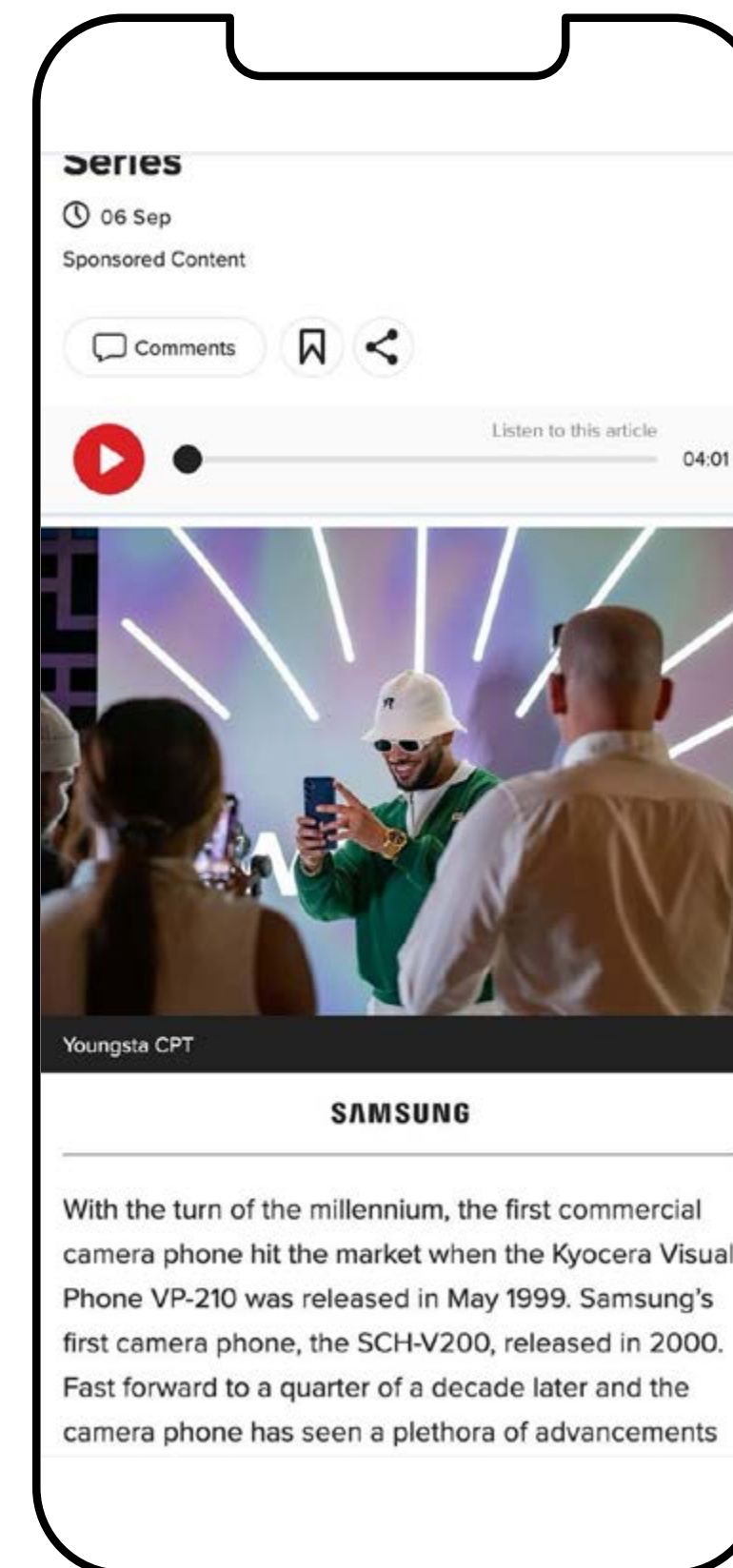
All rates excl VAT. These advertising rates are effective 1 April 2026 and replace all previous versions of any rates and/or rate cards released and/or published by Media24.



DIGITAL NATIVE ARTICLE

- 1 x CONTENT PIECE WRITTEN BY THE MEDIA24 ACM STUDIO
- GUARANTEED 5 000 PAGE VIEWS*
- COMPANION BANNERS AND 100% SOV INCLUDED
- PUBLISHED ON DESKTOP, MOBILE WEB AND APP
- LABELLED AS SPONSORED CONTENT

R40 000
COST PER VIEW: R8



SOCIAL NATIVE CONTENT PACKAGE

- 1 x CONTENT PIECE WRITTEN BY THE MEDIA24 ACM STUDIO
- GUARANTEED 5 000 PAGE VIEWS*
- COMPANION BANNERS AND 100% SOV INCLUDED
- PUBLISHED ON DESKTOP, MOBILE WEB AND APP
- LABELLED AS SPONSORED CONTENT
- 1 x BOOSTED SOCIAL POST ACROSS 3 SOCIAL PLATFORMS - REFER TO GRID

R45 000

*PAGE VIEWS GUARANTEED ACROSS NEWS24, NETWORK24 & DAILY SUN. CONFIRM KPI'S FOR OTHER BRANDS WITH YOUR SALES REPRESENTATIVE. **ADDITIONAL PAGE VIEWS CAN BE BOUGHT AT A RATE OF R8 PER VIEW.**

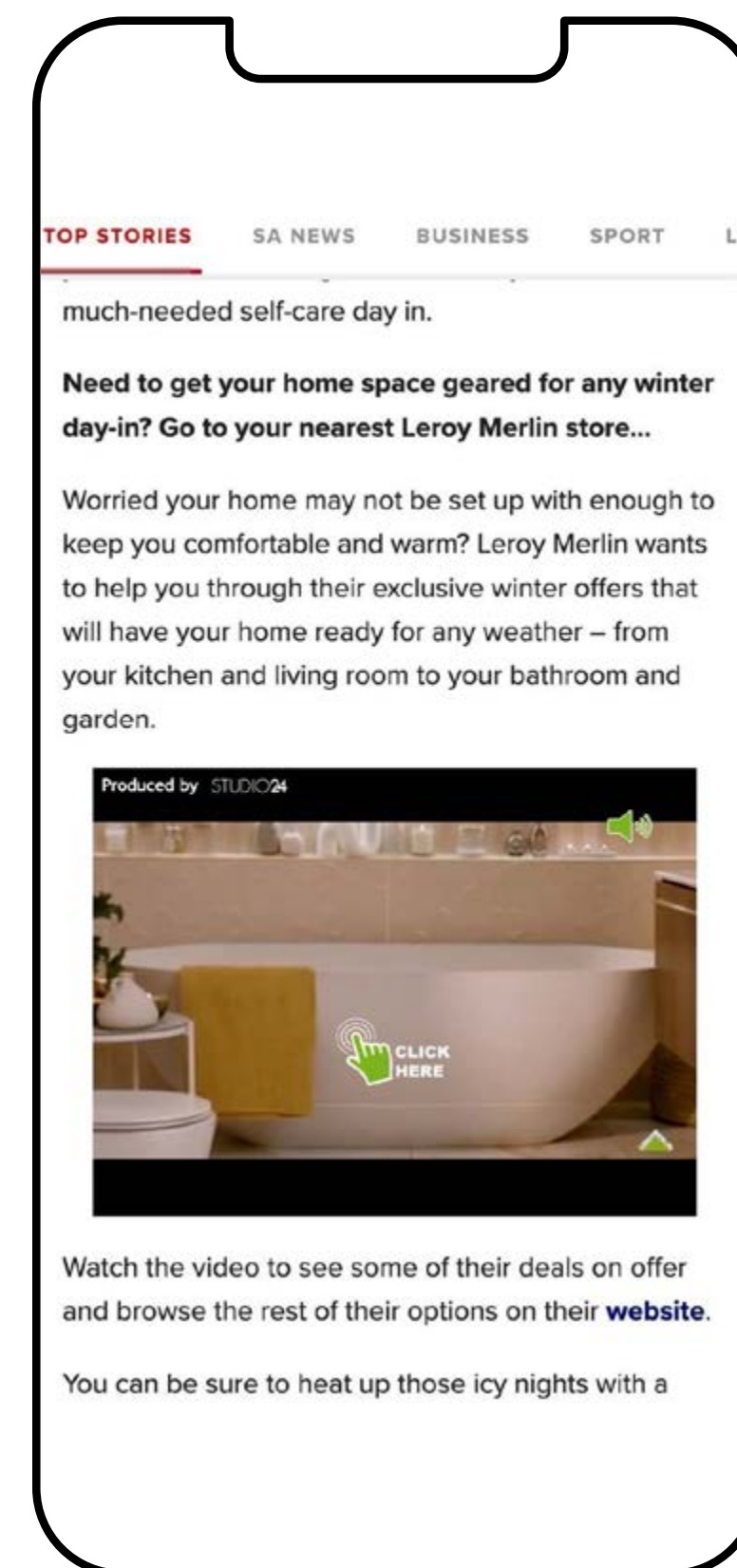
All rates excl VAT. These advertising rates are effective 1 April 2026 and replace all previous versions of any rates and/or rate cards released and/or published by Media24.



DIGITAL VIDEO

- 1 x VIDEO HOSTED IN AN ARTICLE, SHOT AND WRITTEN BY THE MEDIA24 ACM STUDIO
- VIDEO CUT DOWNS FOR SOCIAL DISTRIBUTION (LIMITED TO 2)
- GUARANTEED 7 000 PAGE VIEWS*
- COMPANION BANNERS AND 100% SOV INCLUDED
- PUBLISHED ON DESKTOP, MOBILE WEB AND APP
- LABELLED AS SPONSORED CONTENT
- 1 X BOOSTED SOCIAL POST ACROSS 2 SOCIAL PLATFORMS - 1 TO ARTICLE, 1 TO VIDEO - REFER TO GRID

STARTING FROM
R75 000



INTERACTIVE VIDEO

- 1 x INTERACTIVE VIDEO HOSTED IN AN ARTICLE, SHOT AND WRITTEN BY THE MEDIA24 ACM STUDIO
- GUARANTEED 5 000 PAGE VIEWS*
- VIDEO DISPLAYED IN AN AD UNIT AND CAN BE DELIVERED ACROSS THE NETWORK
- COMPANION BANNERS AND 100% SOV INCLUDED
- PUBLISHED ON DESKTOP, MOBILE WEB AND APP
- LABELLED AS SPONSORED CONTENT
- 1 X BOOSTED SOCIAL POST ACROSS 2 SOCIAL PLATFORMS - 1 TO ARTICLE, 1 TO VIDEO - REFER TO GRID

STARTING FROM
R100 000

ADD ON - IMPRESSIONS CAN BE BOOKED – OVER AND ABOVE EXISTING PACKAGE

*PAGE VIEWS GUARANTEED ACROSS NEWS24, NETWERK24 & DAILY SUN. CONFIRM KPI'S FOR OTHER BRANDS WITH YOUR SALES REPRESENTATIVE.

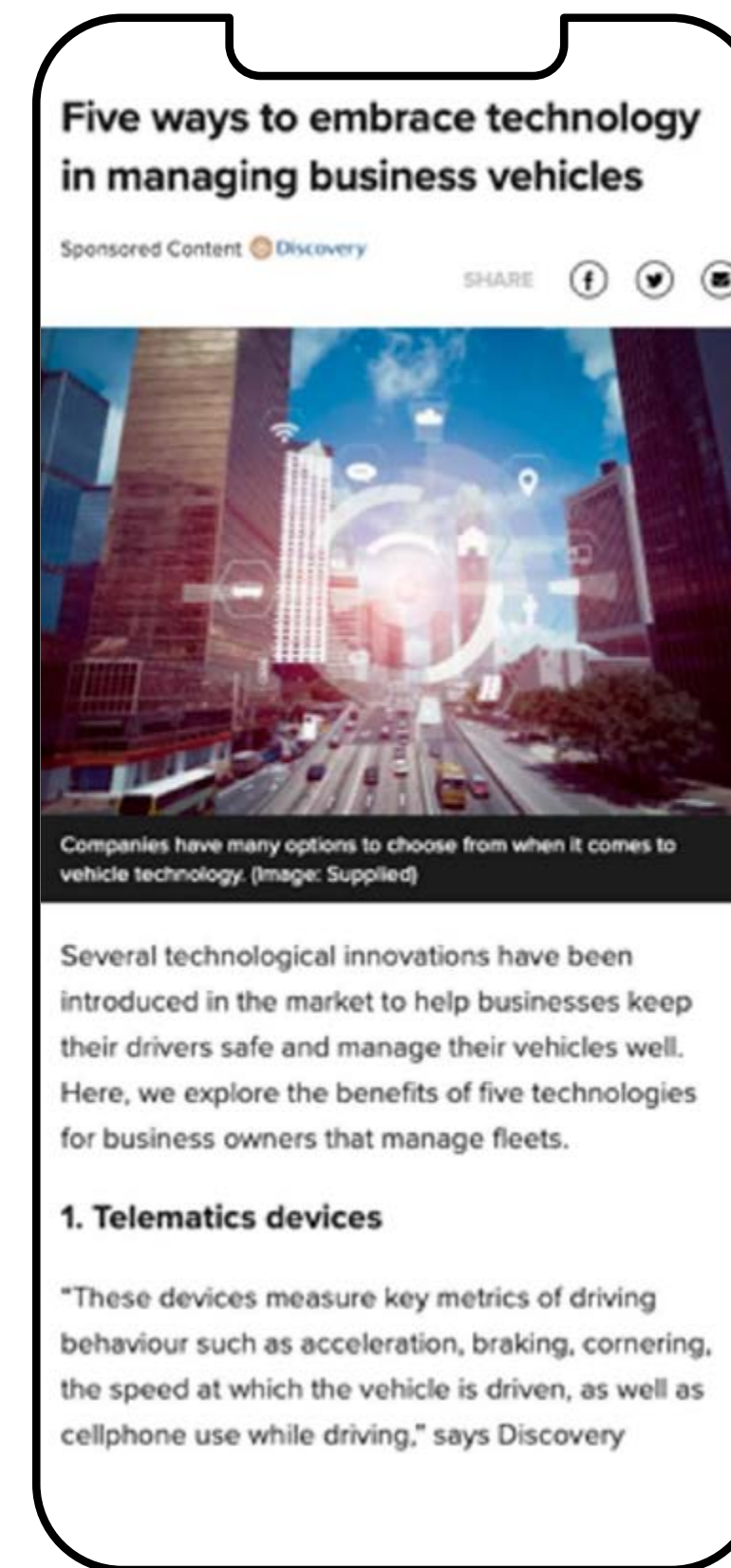
All rates excl VAT. These advertising rates are effective 1 April 2026 and replace all previous versions of any rates and/or rate cards released and/or published by Media24.



DIGITAL LITE PACKAGE

- 3 x CONTENT PIECES WRITTEN BY THE MEDIA24 ACM STUDIO
- GUARANTEED 5 000 PAGE VIEWS, OR 15 000 FOR THE CAMPAIGN*
- COMPANION BANNERS AND 100% SOV INCLUDED
- PUBLISHED ON DESKTOP, MOBILE WEB AND APP
- LABELLED AS SPONSORED CONTENT
- 3 X BOOSTED SOCIAL POSTS ACROSS 2 SOCIAL PLATFORMS - 1 TO ARTICLE, 1 TO VIDEO - REFER TO GRID

R120 000



DIGITAL PREMIUM PACKAGE

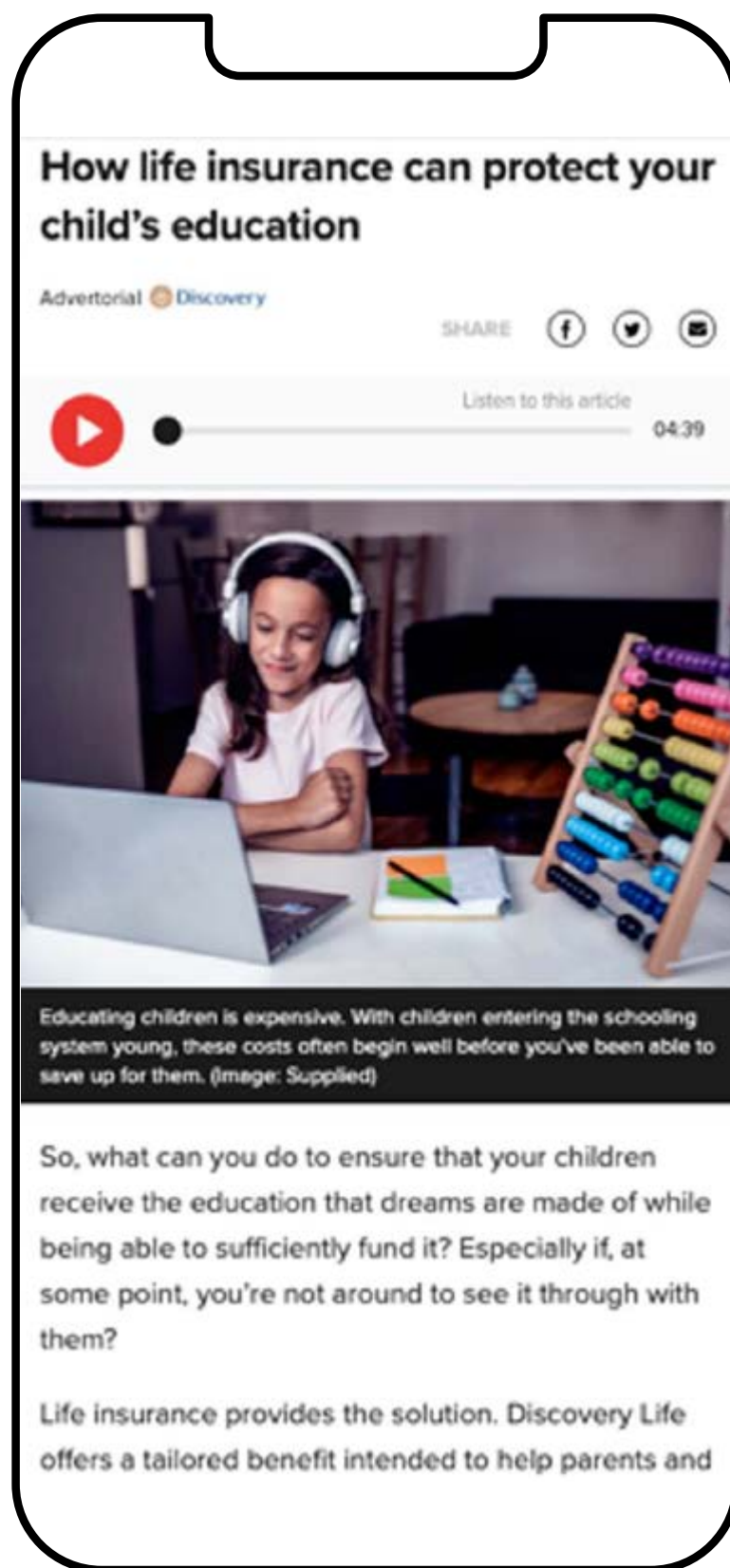
- 6 x CONTENT PIECES WRITTEN BY THE MEDIA24 ACM STUDIO
- GUARANTEED 5 000 PAGE VIEWS, OR 30 000 FOR THE CAMPAIGN*
- COMPANION BANNERS AND 100% SOV INCLUDED
- PUBLISHED ON DESKTOP, MOBILE WEB AND APP
- LABELLED AS SPONSORED CONTENT
- 6 X BOOSTED SOCIAL POSTS ACROSS 2 SOCIAL PLATFORMS - 1 TO ARTICLE, 1 TO VIDEO - REFER TO GRID

R220 000

*PAGE VIEWS GUARANTEED ACROSS NEWS24, NETWERK24 & DAILY SUN. CONFIRM KPI'S FOR OTHER BRANDS WITH YOUR SALES REPRESENTATIVE.

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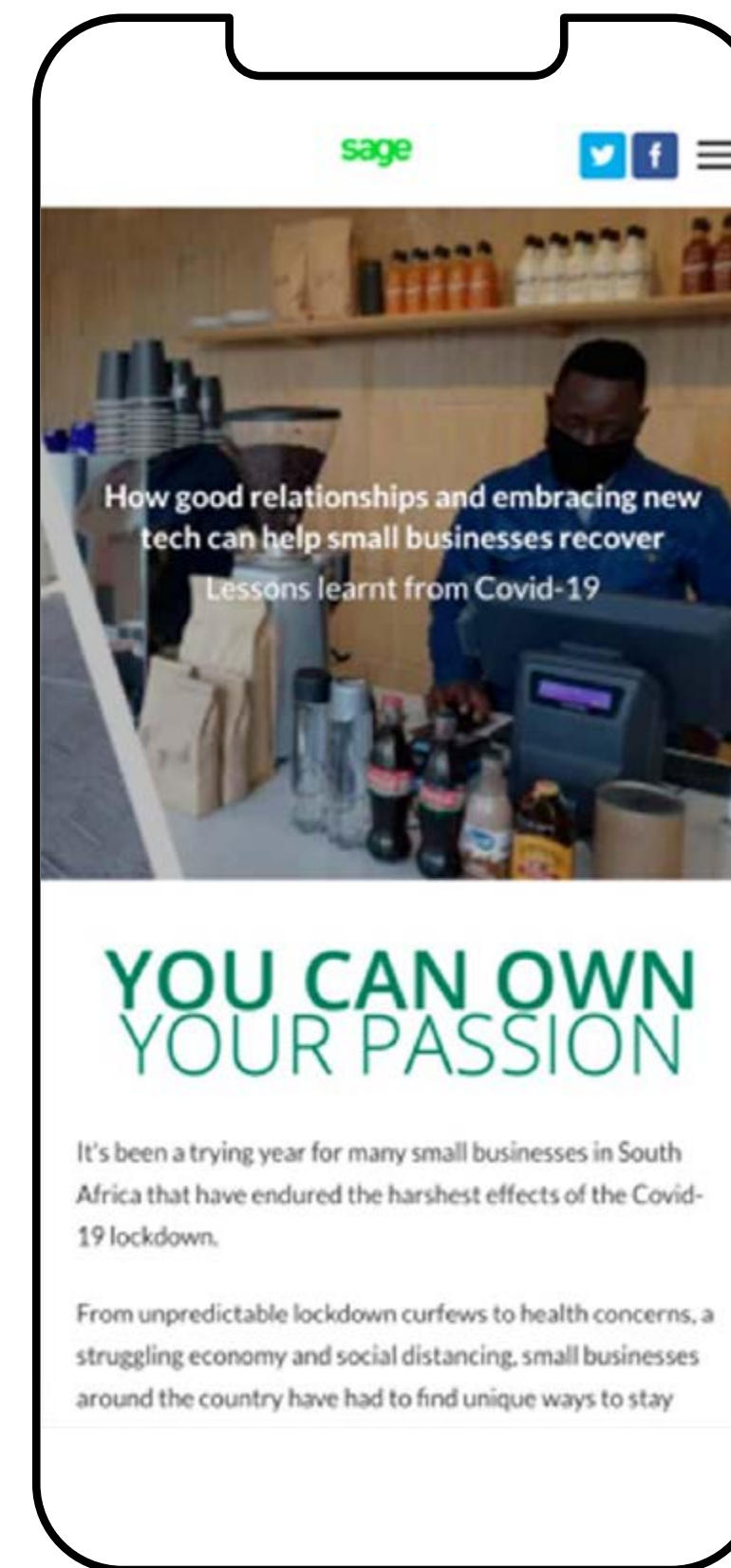
DIGITAL MULTIMEDIA PACKAGE



- 3 x VIDEOS/PODCASTS SHOT BY THE MEDIA24 ACM STUDIO
- 3 X VIDEO CUT DOWNS FOR SOCIAL DISTRIBUTION
- GUARANTEED 7 000 PAGE VIEWS, OR 21 000 FOR THE CAMPAIGN*
- COMPANION BANNERS AND 100% SOV INCLUDED
- PUBLISHED ON DESKTOP, MOBILE WEB AND APP
- LABELLED AS SPONSORED CONTENT
- 3 x BOOSTED SOCIAL POSTS ACROSS 2 SOCIAL PLATFORMS - REFER TO GRID
- 3 x SOCIAL POSTS OF VIDEO CUT DOWNS ACROSS 2 SOCIAL PLATFORMS - REFER TO GRID

R250 000

DIGITAL MIXED-MEDIA PACKAGE

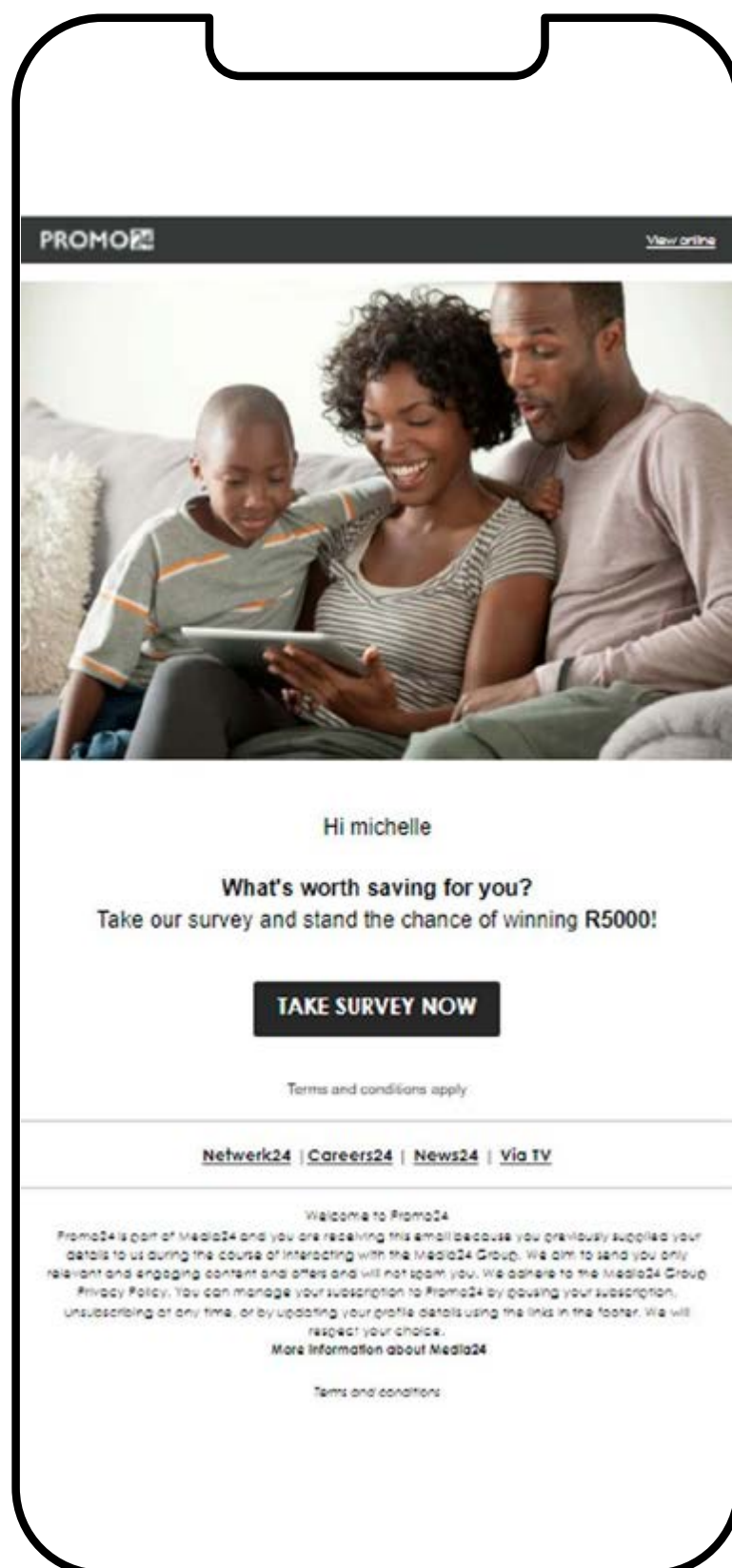


- 3 x CONTENT PIECES WRITTEN BY THE MEDIA24 ACM STUDIO
- 3 x VIDEOS/PODCASTS SHOT BY THE MEDIA24 ACM STUDIO
- 3 X VIDEO CUT DOWNS FOR SOCIAL DISTRIBUTION
- GUARANTEED 5 000 PAGE VIEWS, OR 30 000 FOR THE CAMPAIGN*
- COMPANION BANNERS AND 100% SOV INCLUDED
- PUBLISHED ON DESKTOP, MOBILE WEB AND APP
- LABELLED AS SPONSORED CONTENT
- 6 x BOOSTED SOCIAL POSTS ACROSS 2 SOCIAL PLATFORMS - REFER TO GRID
- 3 x SOCIAL POSTS OF VIDEO CUT DOWNS ACROSS 2 SOCIAL PLATFORMS - REFER TO GRID

R300 000

*PAGE VIEWS GUARANTEED ACROSS NEWS24, NETWERK24 & DAILY SUN. CONFIRM KPI'S FOR OTHER BRANDS WITH YOUR SALES REPRESENTATIVE.

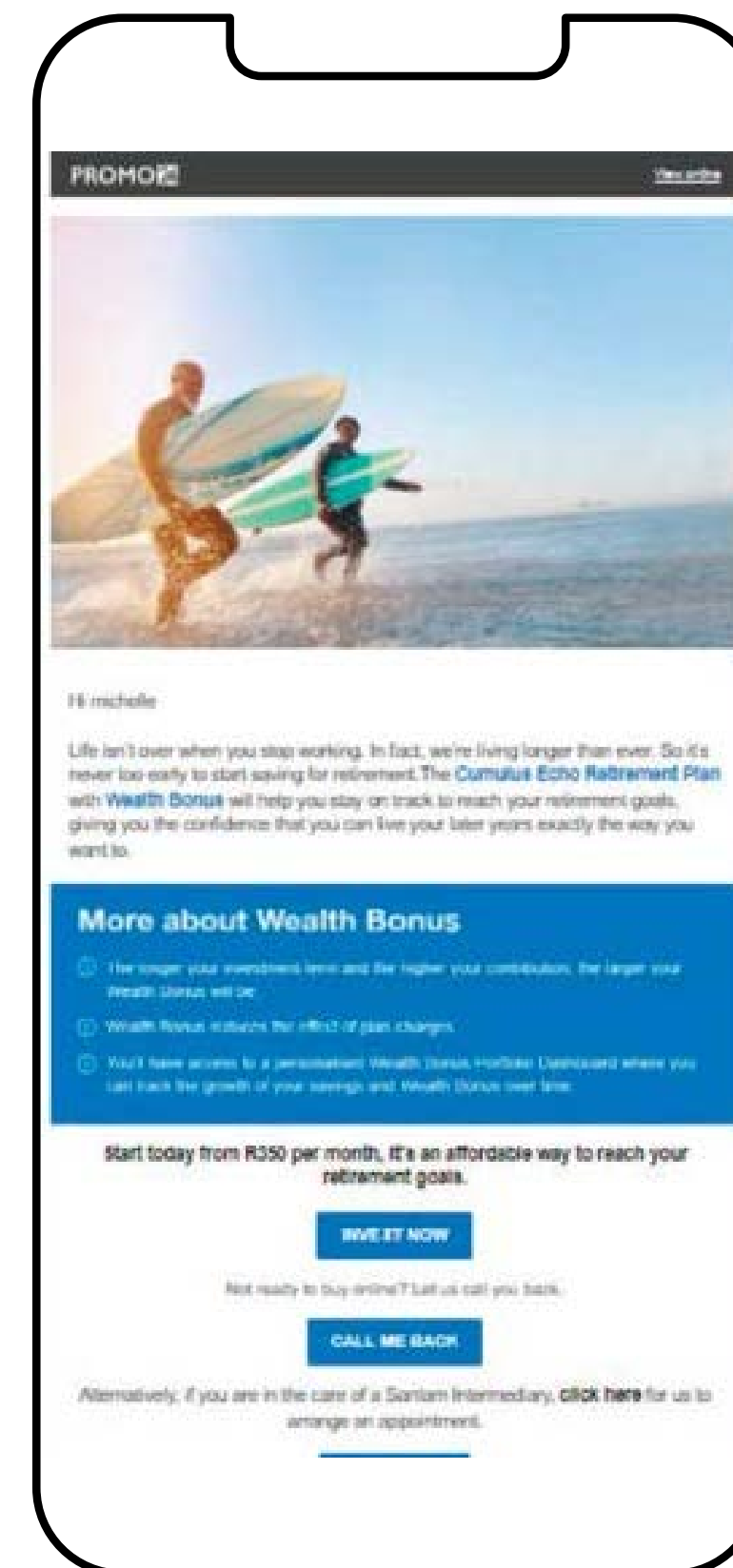
All rates excl VAT. These advertising rates are effective 1 April 2026 and replace all previous versions of any rates and/or rate cards released and/or published by Media24.



RESEARCH EDITORIAL PACKAGE - FULL

- PROMO24 FULL PACKAGE COST
 - 1 x CONTENT PIECE WRITTEN BY THE MEDIA24 ACM STUDIO BASED ON FINDINGS FROM SURVEY
 - 1 X BOOSTED SOCIAL POSTS ACROSS 2 SOCIAL PLATFORMS - REFER TO GRID
 - 3 000 SURVEYS
 - MAX 2 QUALIFYING QUESTIONS
- CLIENT TO SUPPLY**
- R5 000 CASH PRIZE INCENTIVE
 - 10-15 SURVEY QUESTIONS

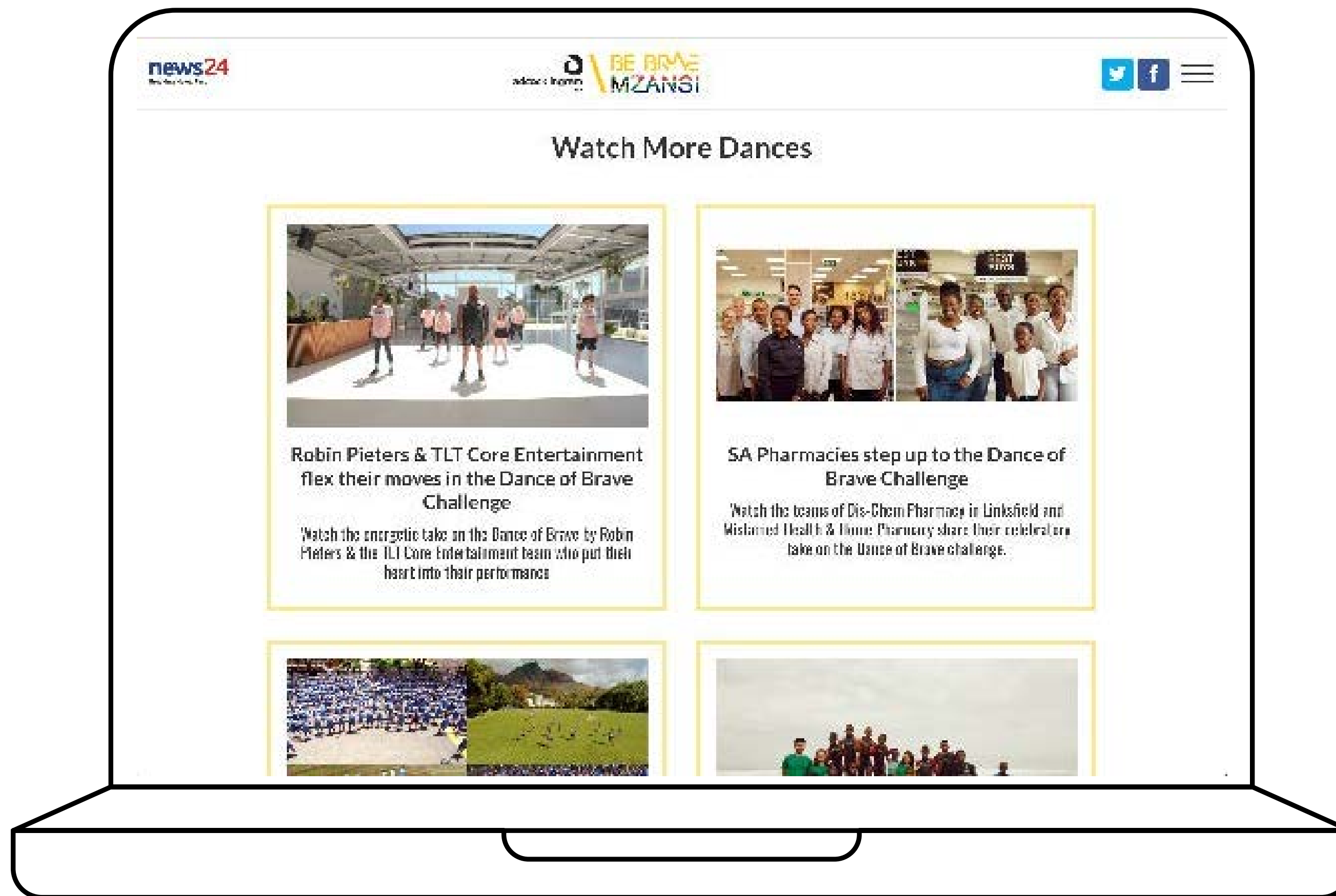
R150 000



RESEARCH EDITORIAL PACKAGE - LITE

- PROMO24 LITE PACKAGE COST
 - 1 X BOOSTED SOCIAL POSTS ACROSS 2 SOCIAL PLATFORMS - REFER TO GRID
 - 1 500 SURVEYS
 - MAX 2 QUALIFYING QUESTION
- CLIENT TO SUPPLY**
- R5 000 CASH PRIZE INCENTIVE
 - 10-15 SURVEY QUESTIONS

R75 000



NATIVE DIGITAL HUB

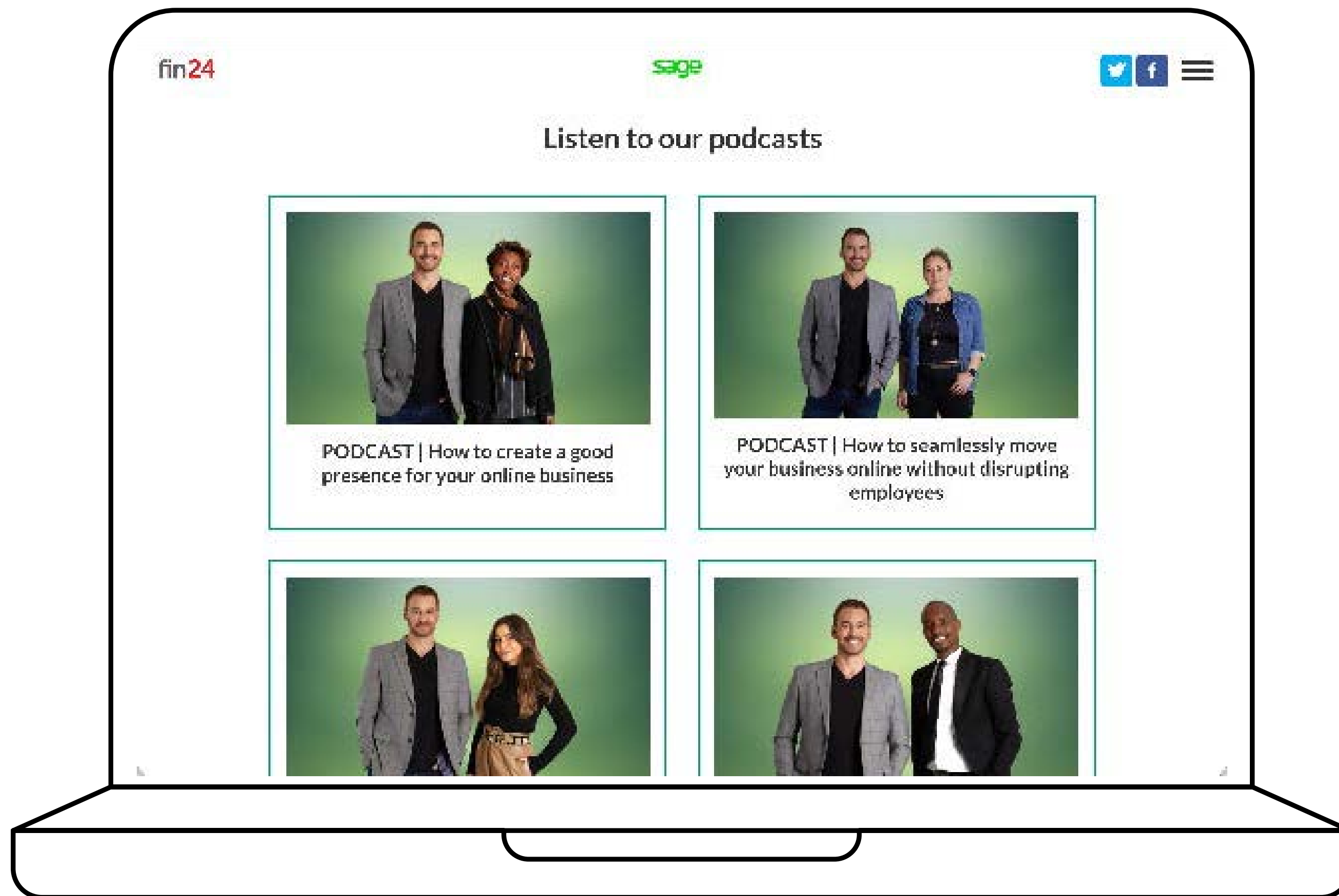
- DEDICATED CAMPAIGN HUB
- MIN 8 x CONTENT ELEMENTS – WHICH CAN INCLUDE 4 MULTIMEDIA ELEMENTS (BASIC PACKAGE)
- VIDEO CUT DOWNS FOR SOCIAL DISTRIBUTION
- GUARANTEED 7 000 PAGE VIEWS, OR 56 000 FOR THE CAMPAIGN*
- HUB ACTIVATION, DEVELOPMENT, DESIGN AND MAINTENANCE, BY MEDIA24 ACM STUDIO
- IN-HUB COMPANION BANNERS AND 100% SOV INCLUDED
- HUB ACCESSIBLE ON DESKTOP, MOBILE WEB AND APP
- 8 x BOOSTED SOCIAL POSTS ACROSS 2 SOCIAL PLATFORMS - REFER TO GRID (4 x MULTIMEDIA, 4 x CONTENT)
- 4 x BOOSTED SOCIAL POSTS OF VIDEO CUT DOWNS ACROSS 2 SOCIAL PLATFORMS - REFER TO GRID

STARTING FROM

R500 000

*PAGE VIEWS GUARANTEED ACROSS NEWS24, NETWERK24 & DAILY SUN. CONFIRM KPI'S FOR OTHER BRANDS WITH YOUR SALES REPRESENTATIVE.

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PODCAST HUB

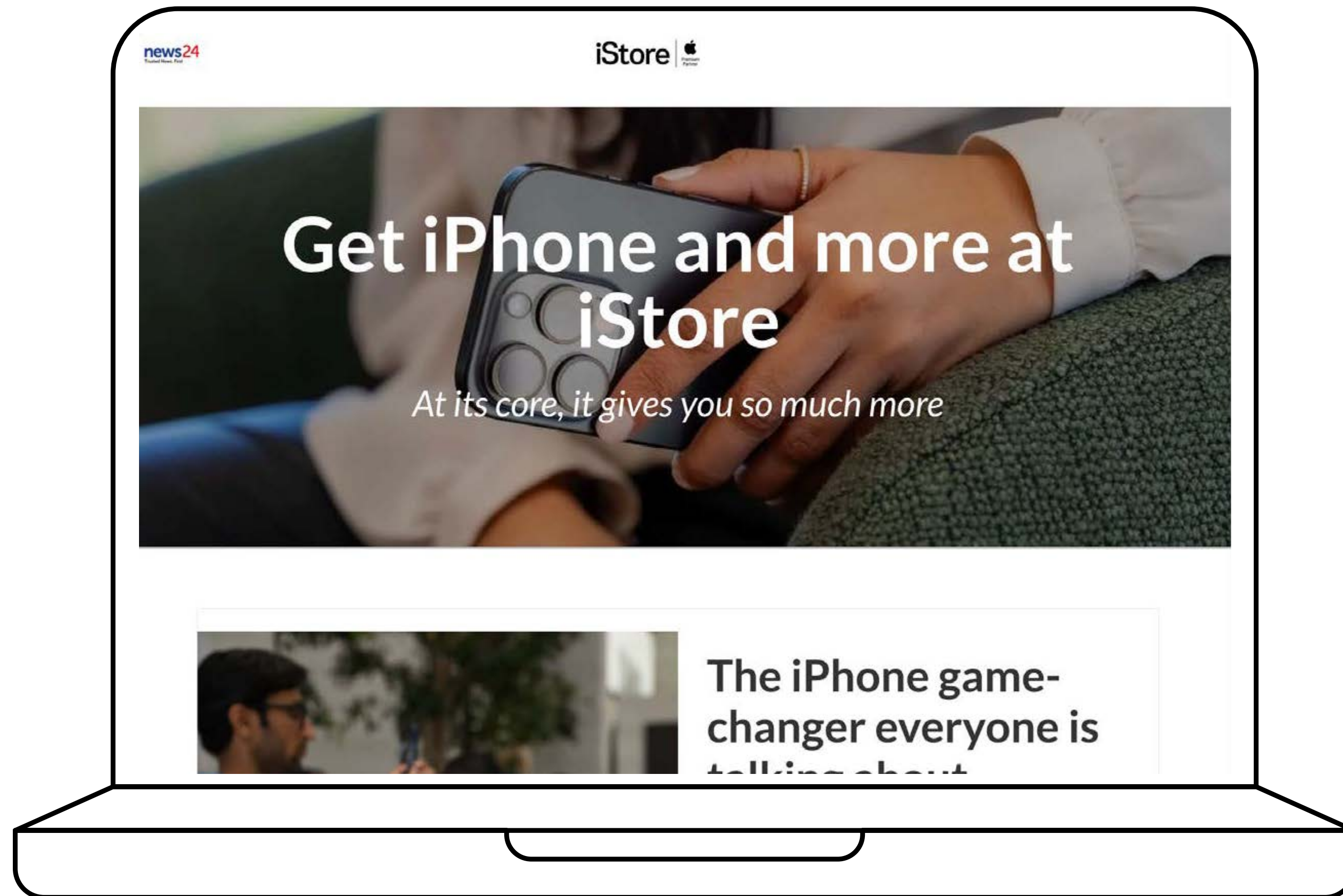
- DEDICATED CAMPAIGN HUB
- 8 x PODCAST EPISODES (AUDIO ONLY)
- GUARANTEED 7 000 PAGE VIEWS (ON ARTICLE PAGE) PER EPISODE, OR 56 000 FOR THE CAMPAIGN*
- HUB ACTIVATION, DEVELOPMENT, DESIGN AND MAINTENANCE, BY MEDIA24 ACM STUDIO
- IN-HUB COMPANION BANNERS AND 100% SOV INCLUDED
- HUB ACCESSIBLE ON DESKTOP, MOBILE WEB AND APP
- 8 x BOOSTED SOCIAL POSTS ACROSS 2 SOCIAL PLATFORMS - REFER TO GRID
- 8 x BOOSTED SOCIAL POSTS OF CUT DOWNS ACROSS 2 SOCIAL PLATFORMS - REFER TO GRID

STARTING FROM

R600 000

*PAGE VIEWS GUARANTEED ACROSS NEWS24, NETWERK24 & DAILY SUN. CONFIRM KPI'S FOR OTHER BRANDS WITH YOUR SALES REPRESENTATIVE.

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SHOPPABLE VIDEO HUB

- DEDICATED CAMPAIGN HUB
- MAX 3 x SHOPPABLE VIDEOS, SHOT BY MEDIA24 ACM STUDIO
- 3 X UNBOXING VIDEOS OF HERO PRODUCTS (BASIC PACKAGE)
- GUARANTEED 7 000 PAGE VIEWS, OR 56 000 FOR THE CAMPAIGN*
- HUB ACTIVATION, DEVELOPMENT, DESIGN AND MAINTENANCE, BY MEDIA24 ACM STUDIO
- IN-HUB COMPANION BANNERS AND 100% SOV INCLUDED
- HUB ACCESSIBLE ON DESKTOP, MOBILE WEB AND APP
- 3 x BOOSTED SOCIAL POSTS ACROSS 2 SOCIAL PLATFORMS - REFER TO GRID

STARTING FROM

R300 000

*PAGE VIEWS GUARANTEED ACROSS NEWS24, NETWERK24 & DAILY SUN. CONFIRM KPI'S FOR OTHER BRANDS WITH YOUR SALES REPRESENTATIVE.

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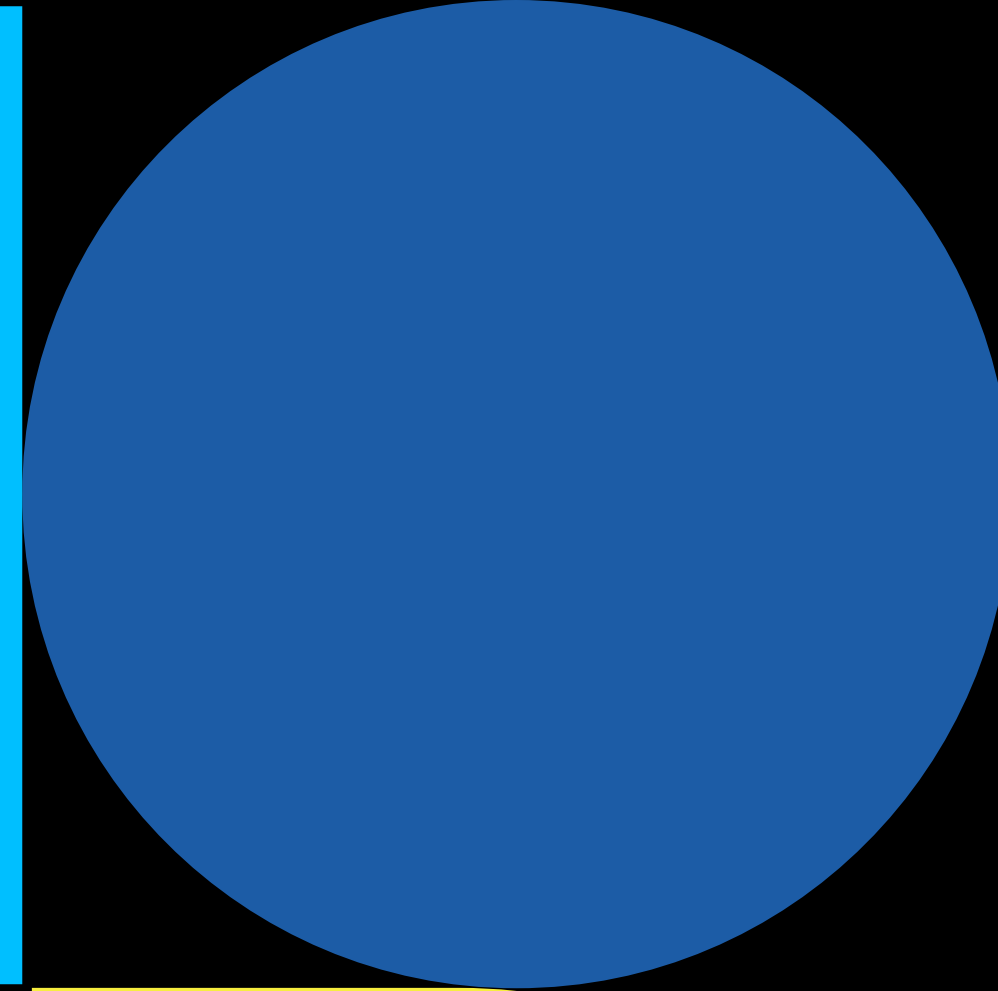
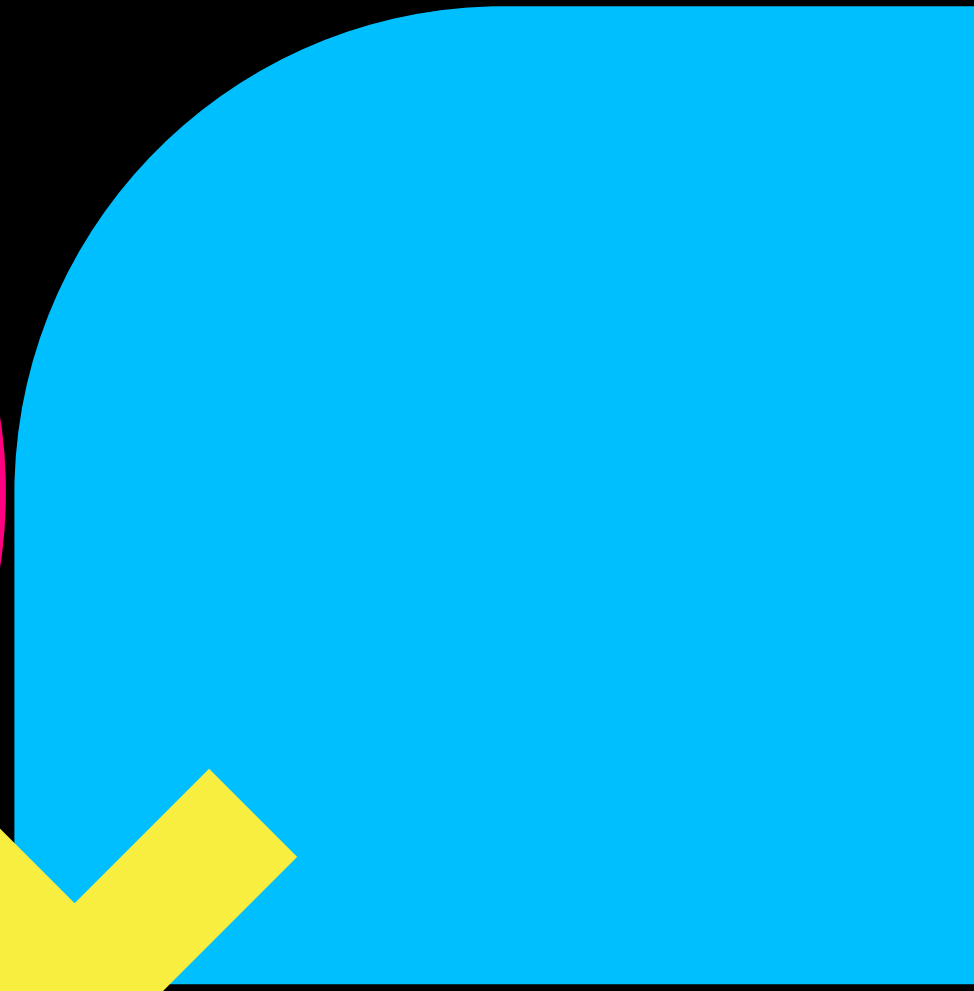
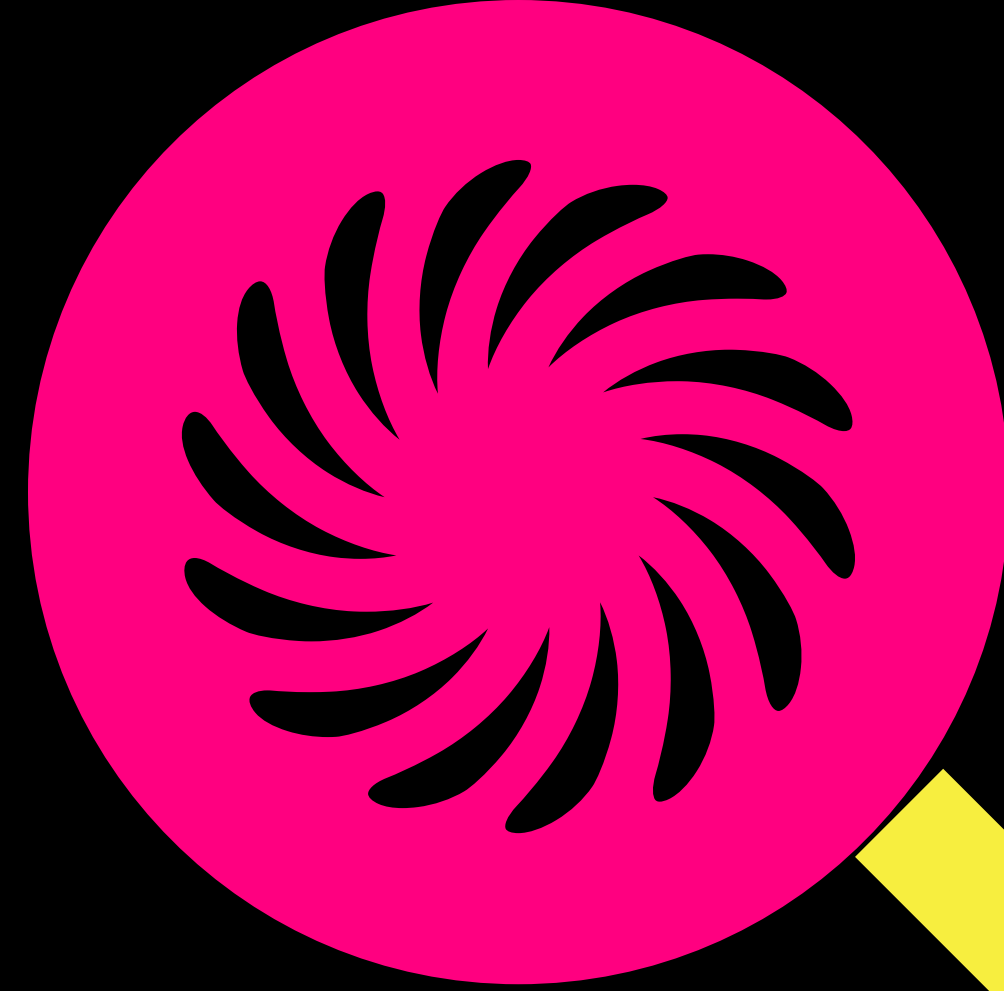
LIVE-STREAM PACKAGE

EVENT ANNOUNCEMENT	1 x NATIVE CONTENT PIECE WRITTEN BY THE MEDIA24 ACM STUDIO
MEDIA24 TEAM AT EVENT	MEDIA24 ACM STUDIO AT EVENT OR VIA WEB MONITORING
BANNER ADS	500 000 IMPRESSIONS
NEWSLETTER	2 x RELEVANT NEWSLETTER ADS (300x250)
PROMO MAILER	1 x PROMO MAILER TO 100 000 SUBSRIBERS
HPTO	1 x LIVE-STREAM PAGE TAKE OVER
HPTO	1 x DESKTOP TAKE OVER
POST-EVENT	1 x NATIVE ARTICLE PIECE WRITTEN BY THE MEDIA24 ACM STUDIO
SOCIAL MEDIA	2 x BOOSTED SOCIAL POSTS ACROSS 2 SOCIAL PLATFORMS - REFER TO GRID

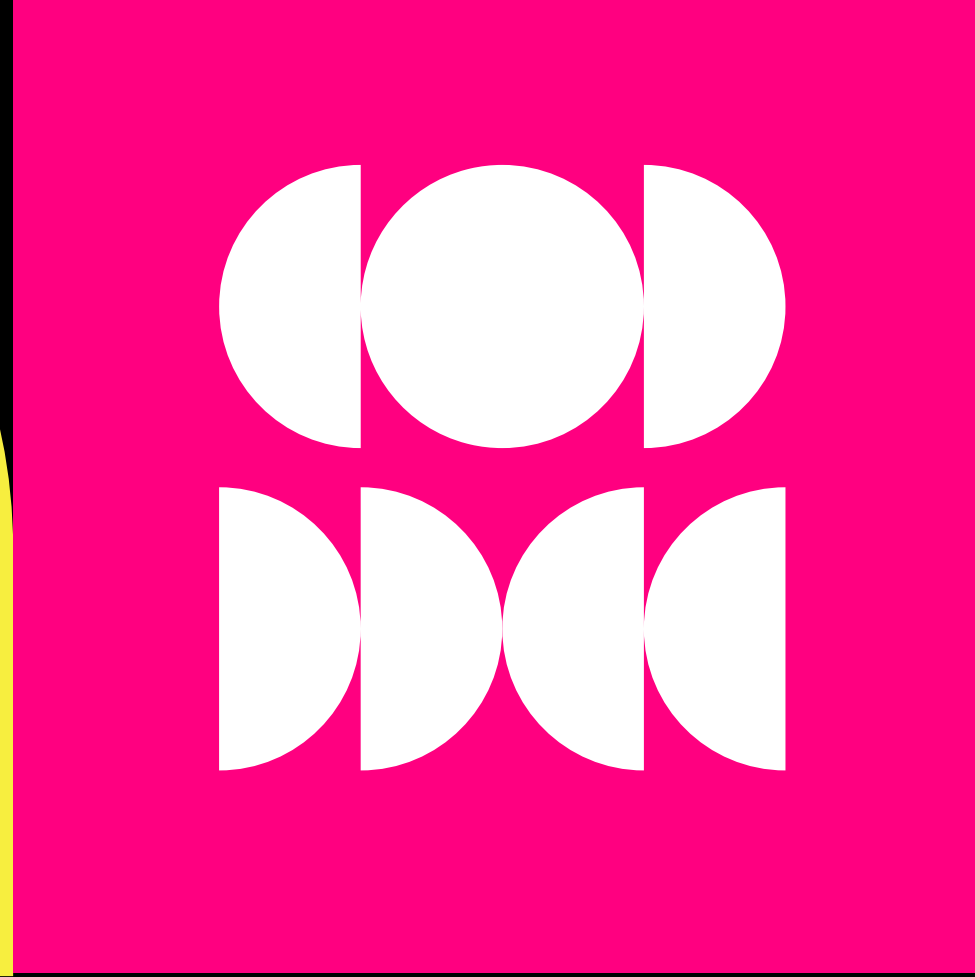
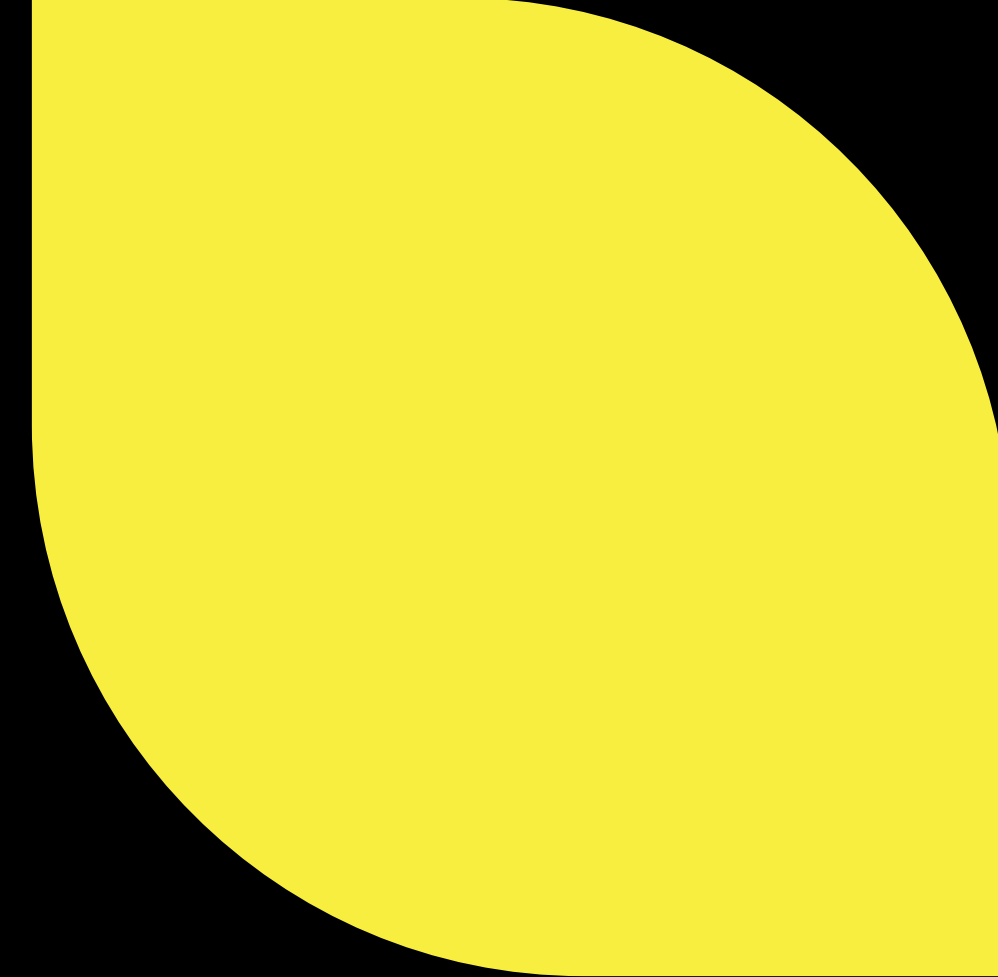
STARTING FROM

R300 000

MEDIA24
ADVERTISING
& CONTENT
MARKETING



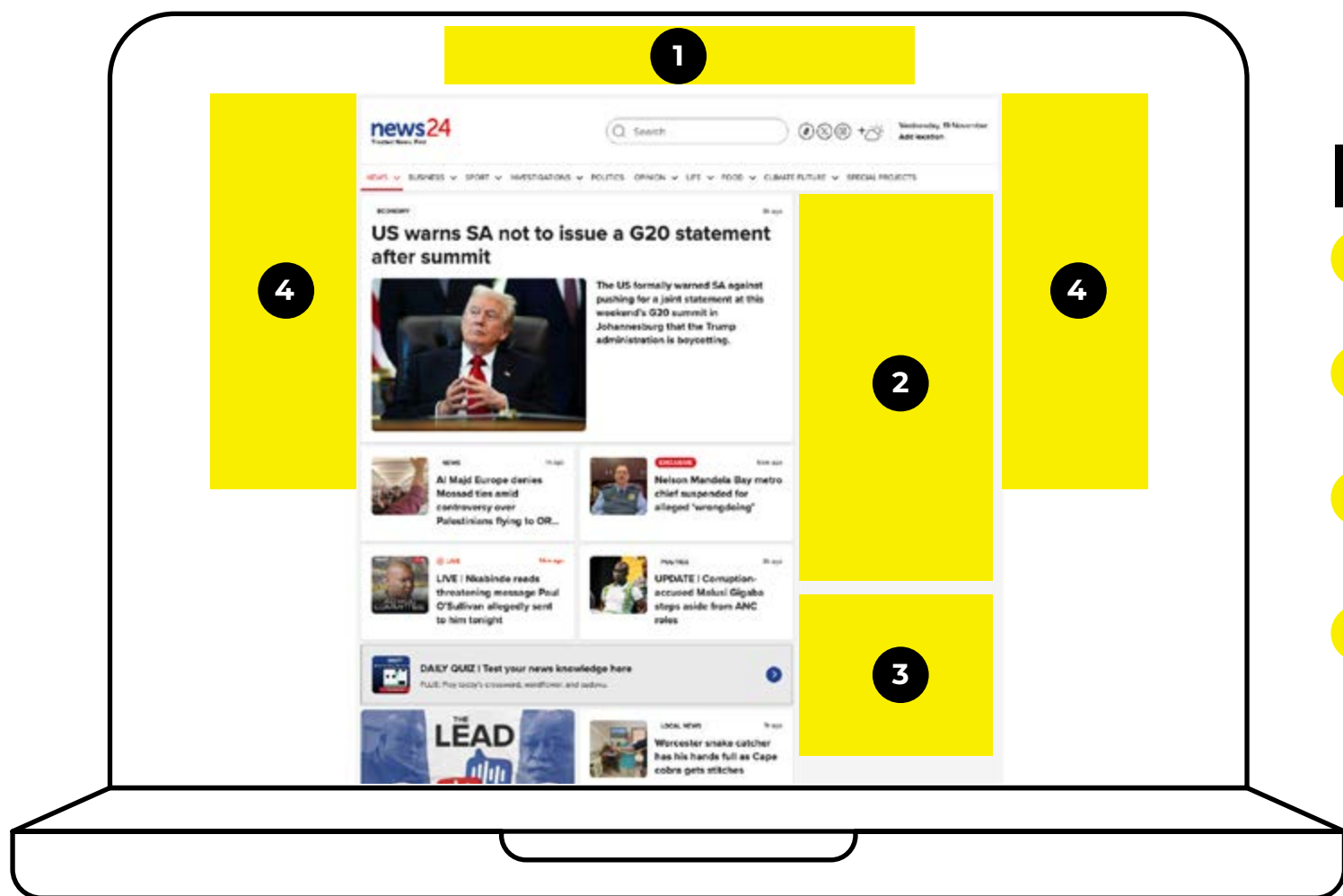
DISPLAY & RICH MEDIA RATES



DIGITAL RATES 2026

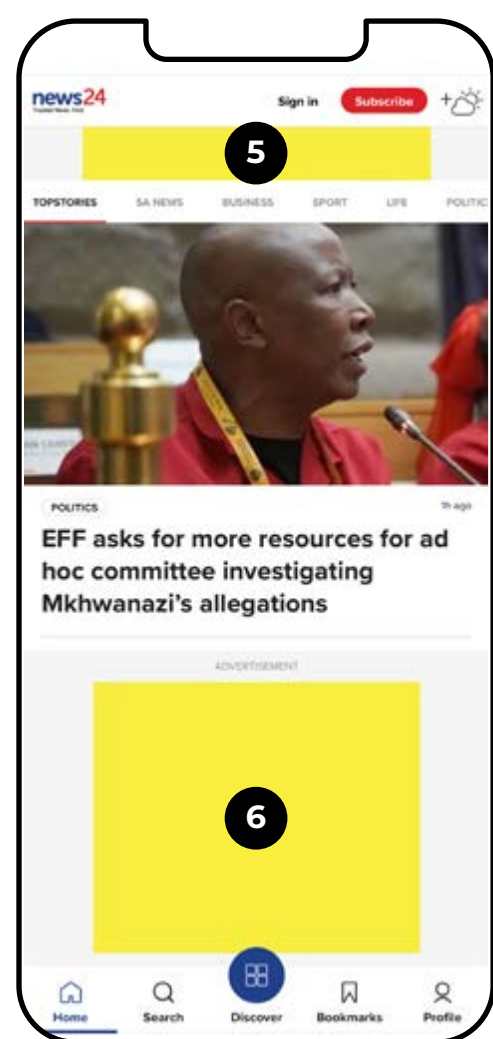


YOU DRUM FAIRLADY TRUELOVE home go! go! Drive&Camp City Press



WEB BANNERS

- 1 LEADERBOARD**
728X90 (200KB)
- 2 HALF PAGE**
300X600 (200KB)
- 3 MEDIUM RECTANGLE**
300X250 (200KB)
- 4 BACKGROUND BRANDING**
1440X900 (200KB)

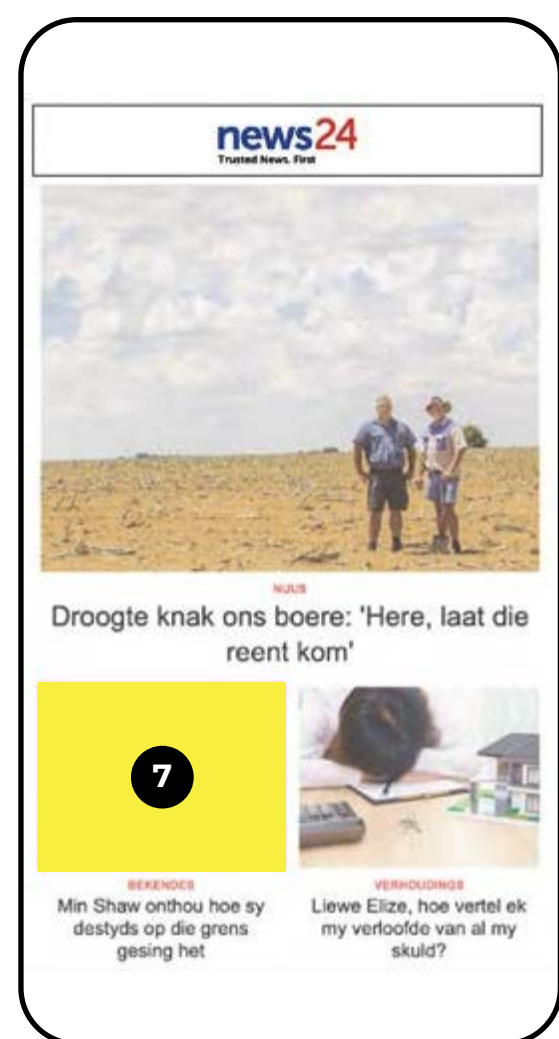


MOBILE BANNERS

- 5 LEADERBOARD**
728X90 (200KB)
- 6 HALF PAGE**
300X600 (200KB)
- 3 MEDIUM RECTANGLE**
300X250 (200KB)

NEWSLETTER BANNER

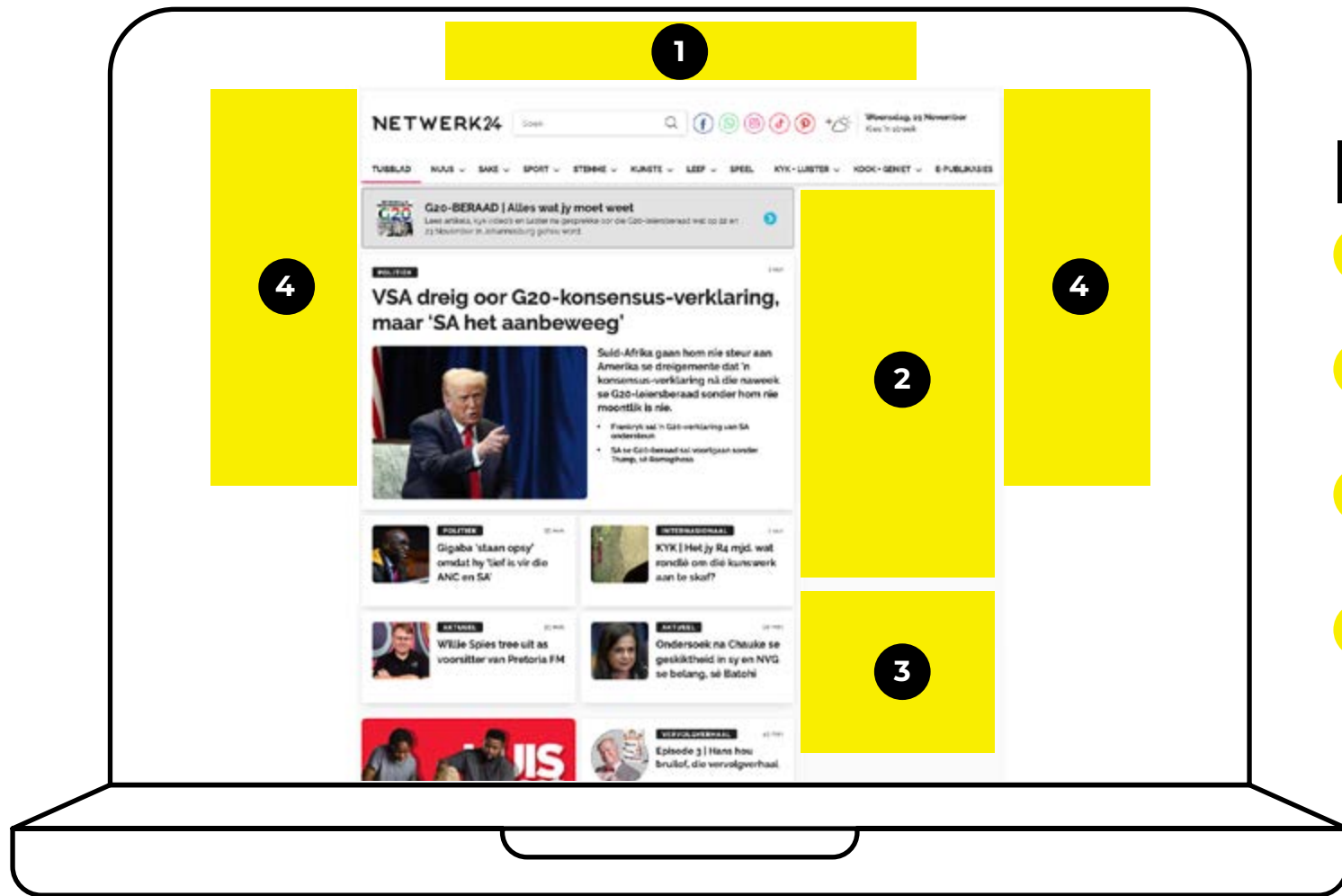
- NEWS24 BANNER** **7**
300X250 (200KB)



EXECUTION	PLACEMENT	SIZE	CPM RATE
MOBILE BANNERS	STICKY HEADER*	320 x 50	-
	MEDIUM RECTANGLE*	300 x 250	R320
	HALF PAGE*	300 x 600	R320
WEB BANNERS	LEADERBOARD*	728 x 90	R290
	HALF PAGE*	300 x 600	R375
	MEDIUM RECTANGLE*	300 x 250	R320
SOCIAL DISPLAY - NON VIDEO	FACEBOOK, INSTAGRAM & X	RELEVANT SOCIAL LINK	R200
SOCIAL DISPLAY - VIDEO	FACEBOOK, INSTAGRAM & X	RELEVANT SOCIAL LINK	R300
PROGRAMMATIC All display sizes, excluding content	LEADERBOARD	728 x 90	POA
	MEDIUM RECTANGLE	300 x 250	
	HALF PAGE	300 x 600	
HPTO	STANDARD	1440 x 900 (VARIABLE) PLUS *STANDARD BANNERS ABOVE	POA
	INFINITE SCROLL	SAME AS HPTO STANDARD, ALL BANNERS IN FULL STREAM	
	ADNAMI	SIZES & PLACEMENTS ON REQUEST	
ROADBLOCK	TARGETED CAMPAIGN, IMPRESSION BASED	REFER TO *STANDARD BANNERS ABOVE	
RICH MEDIA	SPECIAL EXECUTIONS HTML 5 FILES	SIZES & PLACEMENTS ON REQUEST	R500
	ADNAMI	SIZES & PLACEMENTS ON REQUEST	DISPLAY RATES + 20%
MATCH24	CONTEXTUAL TARGETING	REFER TO *STANDARD BANNERS ABOVE	DISPLAY RATES + 20%

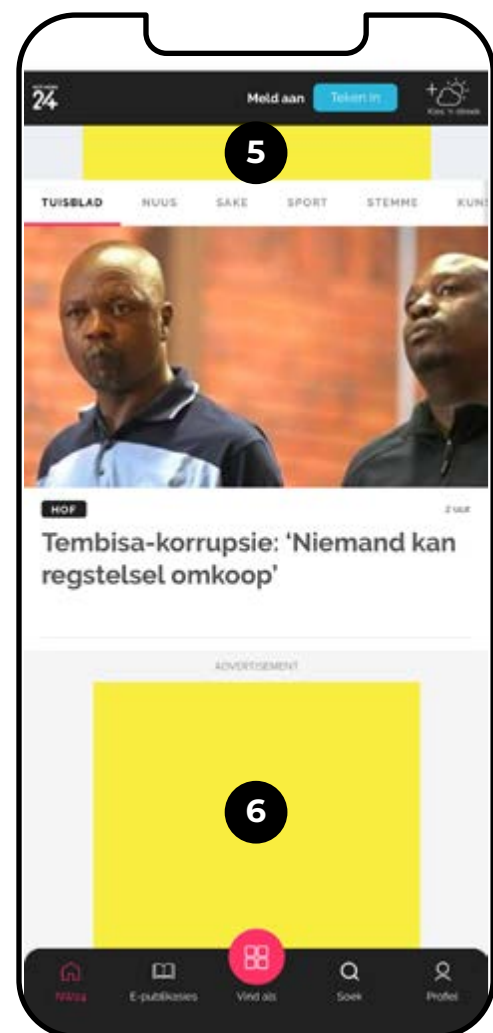
All rates excl VAT. These advertising rates are effective 1 April 2026 and replace all previous versions of any rates and/or rate cards released and/or published by Media24. POA = Price on Application. Banner rates are quoted as CPM.

The right is reserved to withhold publication of any advertisement, and to cancel any booking, which has been accepted. No liability is accepted for losses resulting from omissions, failure to publish, publication of wrong copy, or typographical mistake or errors of any nature whatsoever. The right is reserved to refuse advertising considered objectionable or unsuitable. Non-account holders accounts are payable in cash upon order. Approved account holders accounts are payable in terms as explained on the invoice. All bookings are subject to space being available.



WEB BANNERS

- 1 LEADERBOARD**
728X90 (200KB)
- 2 HALF PAGE**
300X600 (200KB)
- 3 MEDIUM RECTANGLE**
300X250 (200KB)
- 4 BACKGROUND BRANDING**
1440X900 (200KB)

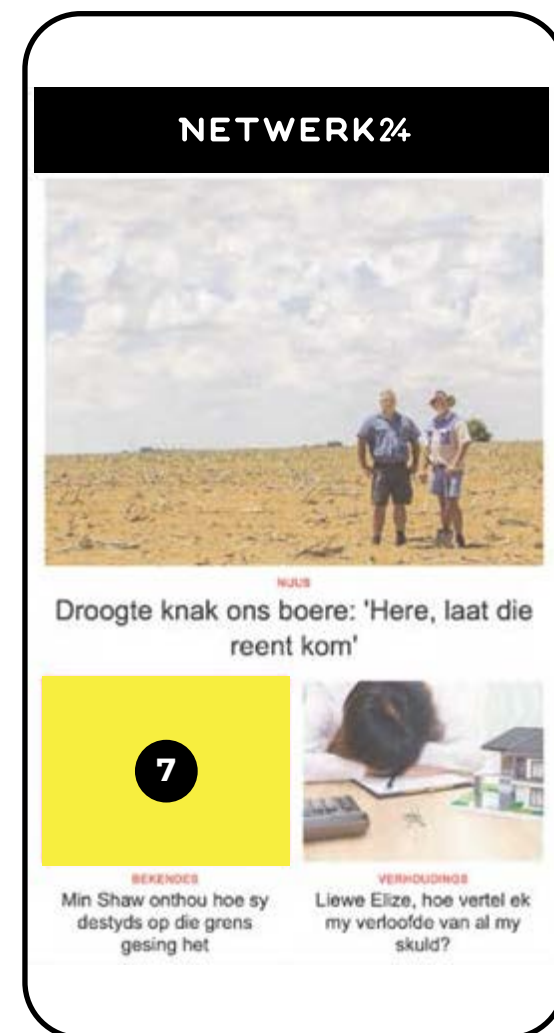


MOBILE BANNERS

- 5 LEADERBOARD**
728X90 (200KB)
- 6 HALF PAGE**
300X600 (200KB)
- 3 MEDIUM RECTANGLE**
300X250 (200KB)

NEWSLETTER BANNER

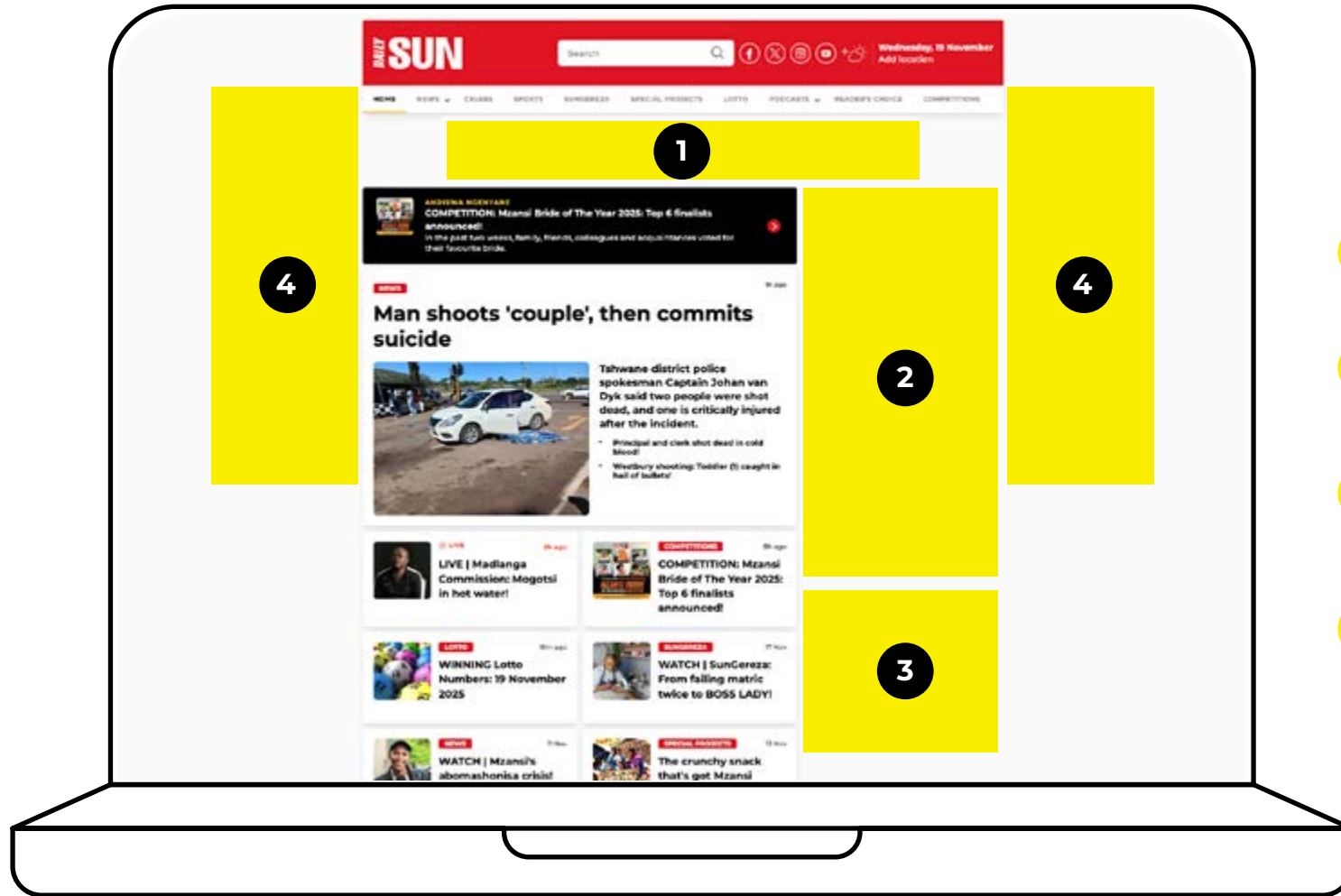
- 7 NETWORK24 BANNER**
300X250 (200KB)



EXECUTION	PLACEMENT	SIZE	CPM RATE
MOBILE BANNERS	STICKY HEADER*	320 x 50	-
	MEDIUM RECTANGLE*	300 x 250	R320
	HALF PAGE*	300 x 600	R320
WEB BANNERS	LEADERBOARD*	728 x 90	R290
	HALF PAGE*	300 x 600	R375
	MEDIUM RECTANGLE*	300 x 250	R320
SOCIAL DISPLAY - NON VIDEO	FACEBOOK, INSTAGRAM & X	RELEVANT SOCIAL LINK	R200
SOCIAL DISPLAY - VIDEO	FACEBOOK, INSTAGRAM & X	RELEVANT SOCIAL LINK	R300
PROGRAMMATIC All display sizes, excluding content	LEADERBOARD	728 x 90	POA
	MEDIUM RECTANGLE	300 x 250	
	HALF PAGE	300 x 600	
HPTO	STANDARD	1440 x 900 (VARIABLE) PLUS *STANDARD BANNERS ABOVE	POA
	INFINITE SCROLL	SAME AS HPTO STANDARD, ALL BANNERS IN FULL STREAM	
	ADNAMI	SIZES & PLACEMENTS ON REQUEST	
ROADBLOCK	TARGETED CAMPAIGN, IMPRESSION BASED	REFER TO *STANDARD BANNERS ABOVE	
RICH MEDIA	SPECIAL EXECUTIONS HTML 5 FILES	SIZES & PLACEMENTS ON REQUEST	R500
	ADNAMI	SIZES & PLACEMENTS ON REQUEST	DISPLAY RATES + 20%
MATCH24	CONTEXTUAL TARGETING	REFER TO *STANDARD BANNERS ABOVE	DISPLAY RATES + 20%

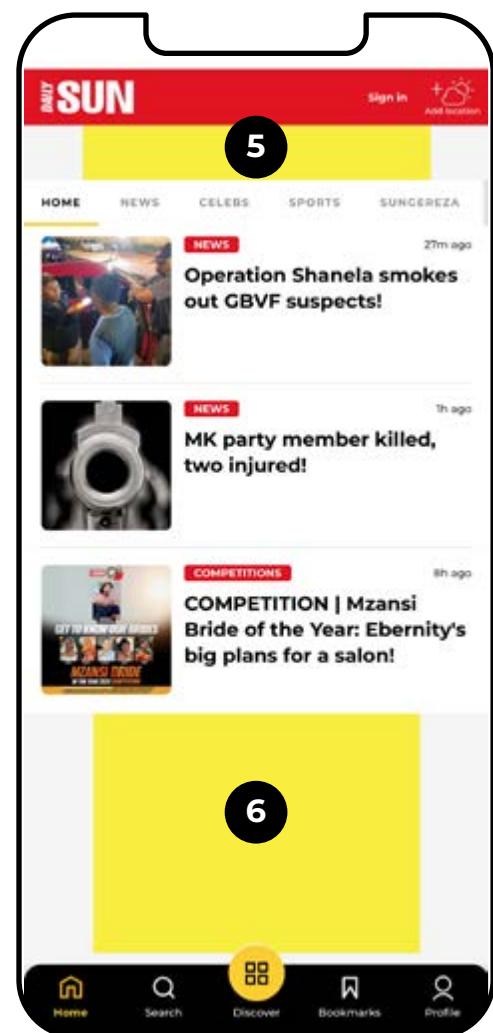
All rates excl VAT. These advertising rates are effective 1 April 2026 and replace all previous versions of any rates and/or rate cards released and/or published by Media24. POA = Price on Application. Banner rates are quoted as CPM.

The right is reserved to withhold publication of any advertisement, and to cancel any booking, which has been accepted. No liability is accepted for losses resulting from omissions, failure to publish, publication of wrong copy, or typographical mistake or errors of any nature whatsoever. The right is reserved to refuse advertising considered objectionable or unsuitable. Non-account holders accounts are payable in cash upon order. Approved account holders accounts are payable in terms as explained on the invoice. All bookings are subject to space being available.



WEB BANNERS

- 1 LEADERBOARD**
728X90 (200KB)
- 2 HALF PAGE**
300X600 (200KB)
- 3 MEDIUM RECTANGLE**
300X250 (200KB)
- 4 BACKGROUND BRANDING**
1440X900 (200KB)

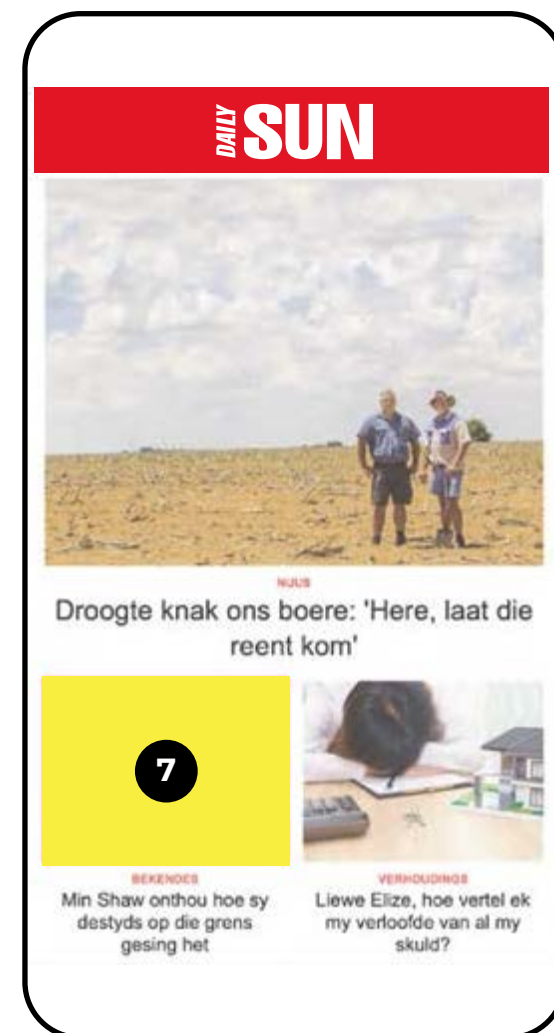


MOBILE BANNERS

- 5 LEADERBOARD**
728X90 (200KB)
- 6 HALF PAGE**
300X600 (200KB)
- 3 MEDIUM RECTANGLE**
300X250 (200KB)

NEWSLETTER BANNER

- DAILY SUN BANNER** **7**
300X250 (200KB)



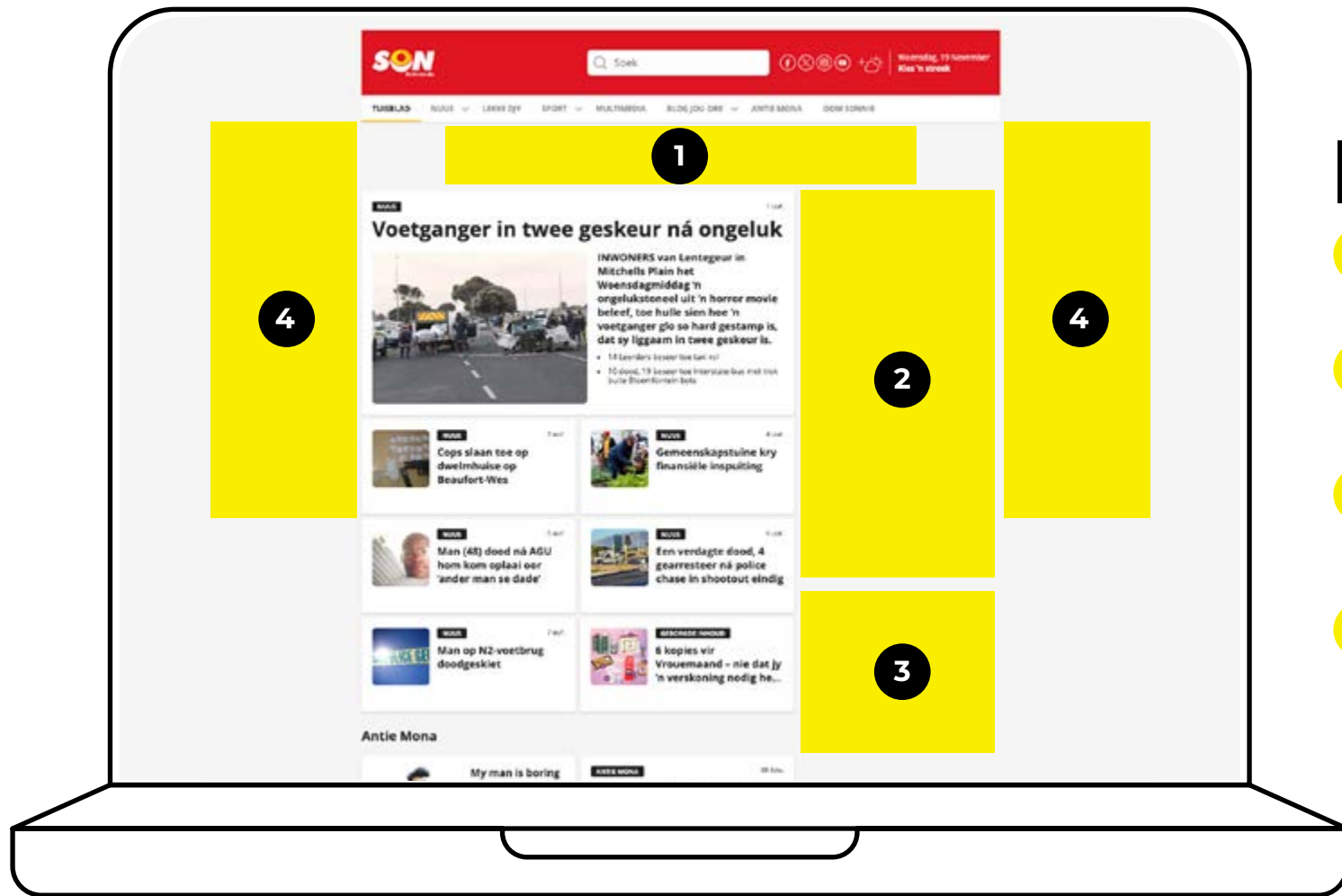
EXECUTION	PLACEMENT	SIZE	CPM RATE
MOBILE BANNERS	STICKY HEADER*	320 x 50	-
	MEDIUM RECTANGLE*	300 x 250	R320
	HALF PAGE*	300 x 600	R320
WEB BANNERS	LEADERBOARD*	728 x 90	R290
	HALF PAGE*	300 x 600	R375
	MEDIUM RECTANGLE*	300 x 250	R320
SOCIAL DISPLAY - NON VIDEO	FACEBOOK, INSTAGRAM & X	RELEVANT SOCIAL LINK	R200
SOCIAL DISPLAY - VIDEO	FACEBOOK, INSTAGRAM & X	RELEVANT SOCIAL LINK	R300
PROGRAMMATIC All display sizes, excluding content	LEADERBOARD	728 x 90	POA
	MEDIUM RECTANGLE	300 x 250	
	HALF PAGE	300 x 600	
HPTO	STANDARD	1440 x 900 (VARIABLE) PLUS *STANDARD BANNERS ABOVE	POA
	INFINITE SCROLL	SAME AS HPTO STANDARD, ALL BANNERS IN FULL STREAM	
	ADNAMI	SIZES & PLACEMENTS ON REQUEST	
ROADBLOCK	TARGETED CAMPAIGN, IMPRESSION BASED	REFER TO *STANDARD BANNERS ABOVE	
RICH MEDIA	SPECIAL EXECUTIONS HTML 5 FILES	SIZES & PLACEMENTS ON REQUEST	R500
	ADNAMI	SIZES & PLACEMENTS ON REQUEST	DISPLAY RATES + 20%
MATCH24	CONTEXTUAL TARGETING	REFER TO *STANDARD BANNERS ABOVE	DISPLAY RATES + 20%

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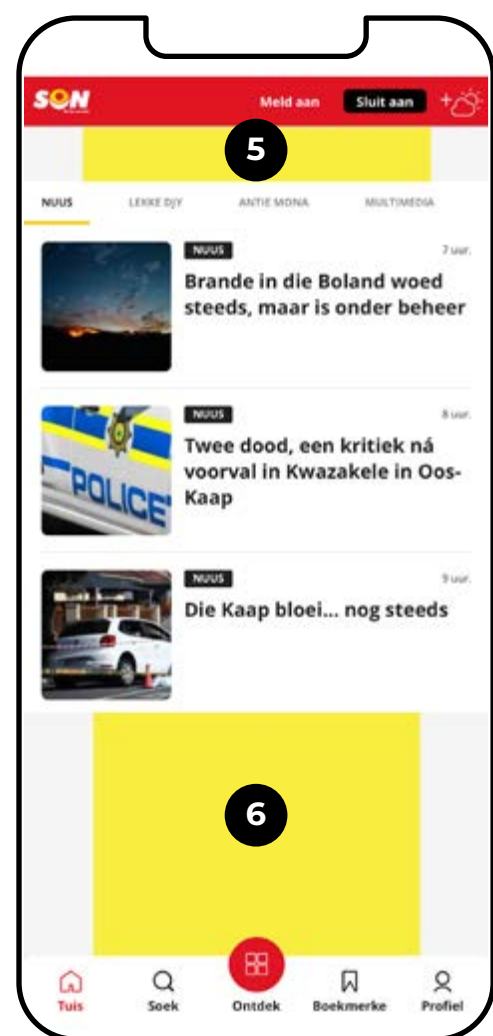
DIGITAL

DISPLAY RATES 2026



WEB BANNERS

- 1 LEADERBOARD**
728X90 (200KB)
- 2 HALF PAGE**
300X600 (200KB)
- 3 MEDIUM RECTANGLE**
300X250 (200KB)
- 4 BACKGROUND BRANDING**
1440X900 (200KB)

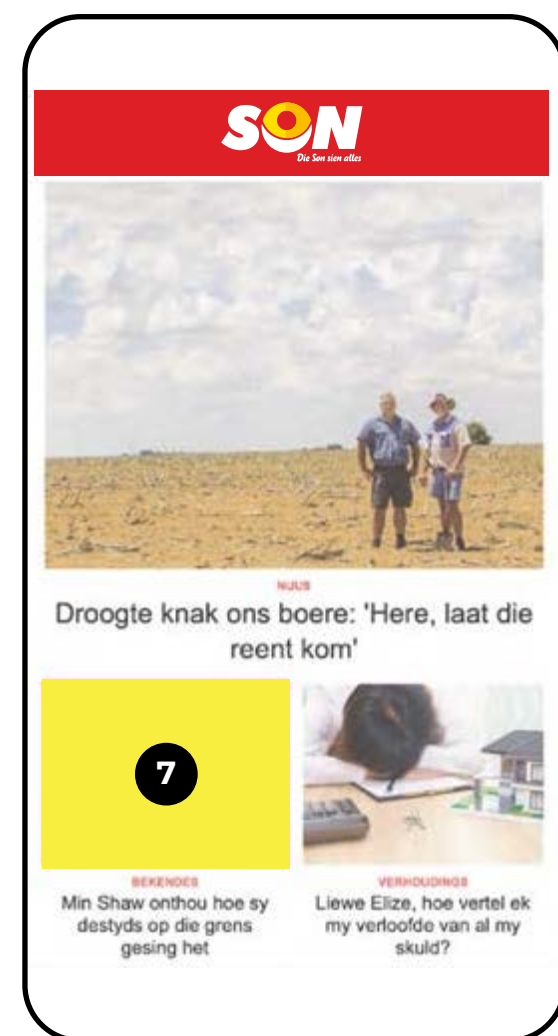


MOBILE BANNERS

- 5 STICKY HEADER**
320X50 (200KB)
- 6 HALF PAGE**
300X600 (200KB)
- 3 MEDIUM RECTANGLE**
300X250 (200KB)

NEWSLETTER BANNER

- NEWS24 BANNER** **7**
300X250 (200KB)



EXECUTION	PLACEMENT	SIZE	CPM RATE
MOBILE BANNERS	STICKY HEADER*	320 x 50	-
	MEDIUM RECTANGLE*	300 x 250	R320
	HALF PAGE*	300 x 600	R320
WEB BANNERS	LEADERBOARD*	728 x 90	R290
	HALF PAGE*	300 x 600	R375
	MEDIUM RECTANGLE*	300 x 250	R320
SOCIAL DISPLAY - NON VIDEO	FACEBOOK, INSTAGRAM & X	RELEVANT SOCIAL LINK	R200
SOCIAL DISPLAY - VIDEO	FACEBOOK, INSTAGRAM & X	RELEVANT SOCIAL LINK	R300
PROGRAMMATIC All display sizes, excluding content	LEADERBOARD	728 x 90	POA
	MEDIUM RECTANGLE	300 x 250	
	HALF PAGE	300 x 600	
HPTO	STANDARD	1440 x 900 (VARIABLE) PLUS *STANDARD BANNERS ABOVE	POA
	INFINITE SCROLL	SAME AS HPTO STANDARD, ALL BANNERS IN FULL STREAM	
	ADNAMI	SIZES & PLACEMENTS ON REQUEST	
ROADBLOCK	TARGETED CAMPAIGN, IMPRESSION BASED	REFER TO *STANDARD BANNERS ABOVE	
RICH MEDIA	SPECIAL EXECUTIONS HTML 5 FILES	SIZES & PLACEMENTS ON REQUEST	R500
	ADNAMI	SIZES & PLACEMENTS ON REQUEST	DISPLAY RATES + 20%
MATCH24	CONTEXTUAL TARGETING	REFER TO *STANDARD BANNERS ABOVE	DISPLAY RATES + 20%

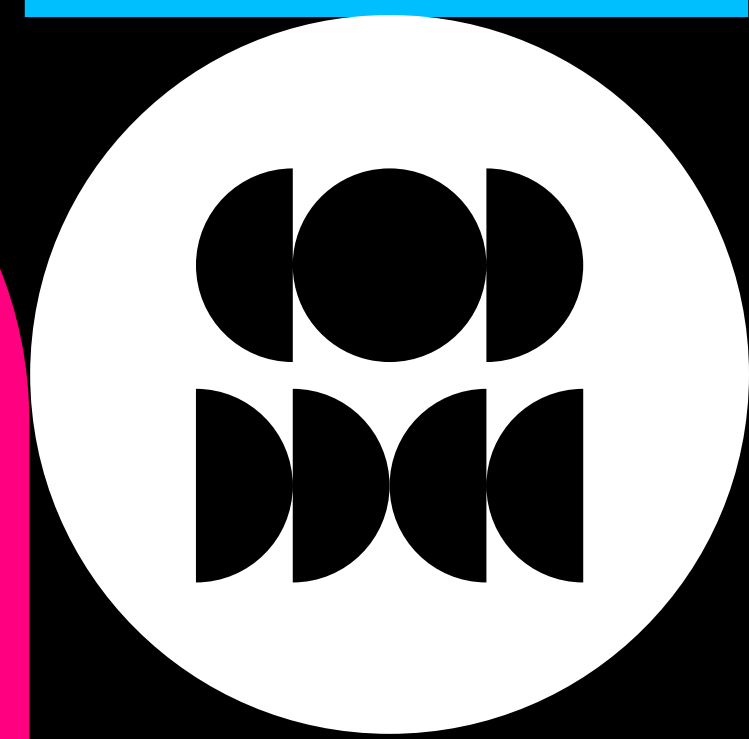
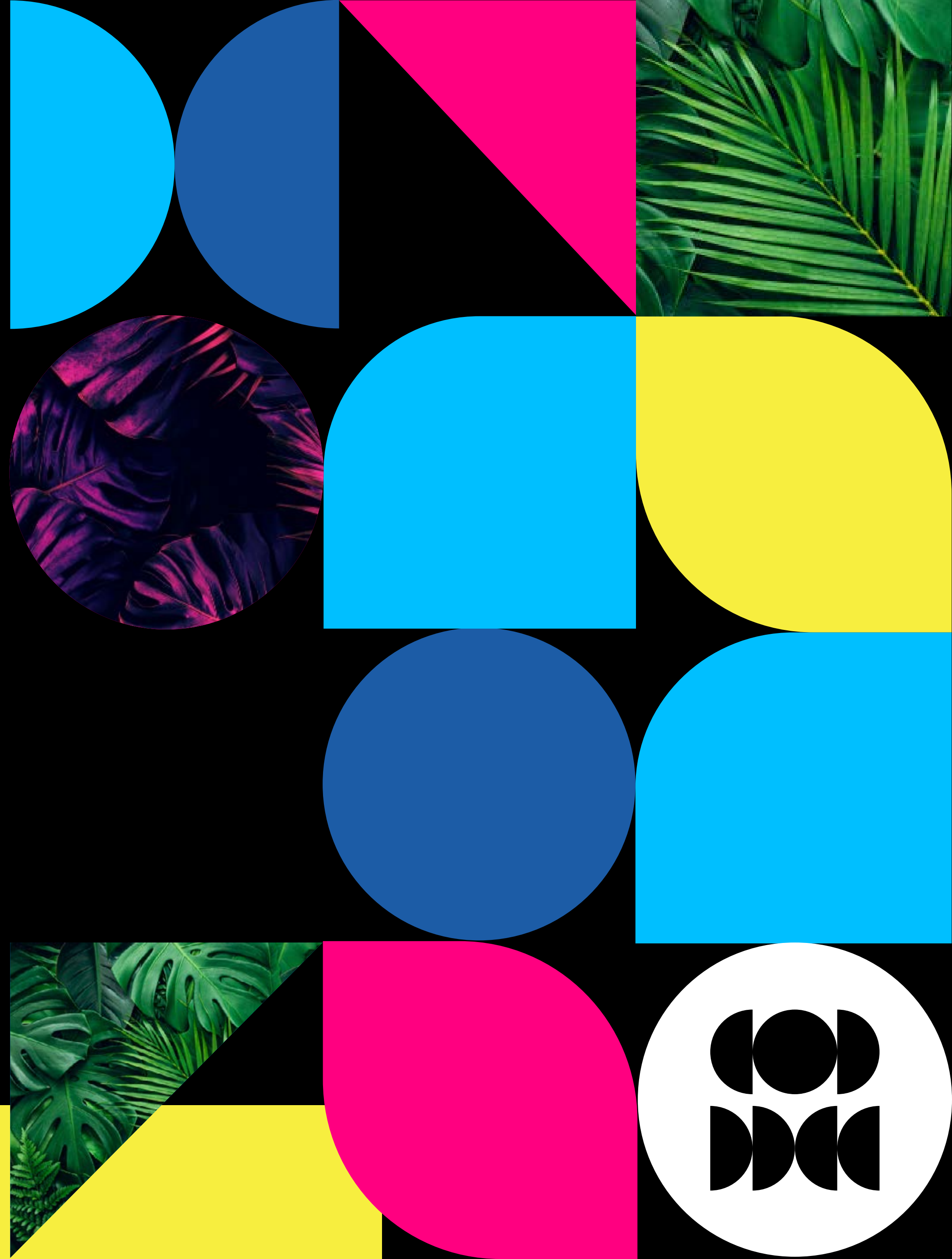
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MEDIA24
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& CONTENT
MARKETING

SOCIAL MEDIA GRID

DIGITAL RATES 2026



SOCIAL MEDIA OFFERING				
BRAND	PLATFORM			
	FACEBOOK	INSTAGRAM	X	TIKTOK
NEWS24	✓	✓	✓	✓
NETWERK24	✓	✓	✓	✓
HUISGENOOT	✓	✓	✓	✓
YOU	✓	✓	✓	✓
DRUM	✓	✓	✓	✓
KUIER	✓	✓	✓	✗
SARIE	✓	✓	✓	✓
FAIRLADY	✓	✓	✓	✗
TRUELOVE	✓	✓	✓	✓
TUIS / HOME	✓	✓	✓	✓
WEG / GO	✓	✓	✓	✗
WEG RY&SLEEP / GO DRIVE&CAMP	✓	✓	✓	✗
DIE BURGER	✓	✓	✓	✗
DAILY SUN	✓	✓	✓	✓
SON	✓	✓	✓	✓
RAPPORT	✓	✓	✓	✓

MEDIA24
ADVERTISING
& CONTENT
MARKETING



GENERAL INFORMATION

DIGITAL RATE 2026

GENERAL CONDITIONS

Acceptance of an order shall only occur once Media24 has duly considered and approved the order, in writing. No contractual obligations shall arise merely as a result of the completion of an order form. The right is reserved to withhold publication of any advertisement and to cancel any advertisement order, which has been accepted without stating any reasons therefore. No liability is accepted for losses arising from omissions, failure to publish, publication of wrong 'copy', poor positioning or typographical or any other mistake or error. In case of such losses, the advertiser is not exempt from any contractual obligations. Late receipt of proof or non-receipt thereof by the applicant does not exempt him/her from contractual obligations. No advertisement order containing the condition that write-up space will be dedicated to the Advertiser, or any other conditions relating to positioning, will be accepted. The Advertiser will furnish copy for processing before the closing time and date. Media24 does not guarantee any results in respect of advertisements inserted in any of its magazines and/or supplements. Media24 reserves the right to increase the rates at any time. The Advertiser will be liable for all damages and costs that might arise from any legal action which might be instituted against Media24 as a result of the publication of an advertisement. All rates are strictly nett. Accounts will be rendered monthly and are payable within 30 days from the date of the statement. In the event of any payment not being made by the advertiser on or before the due date, the full balance outstanding will immediately become due, owing and payable. The Advertiser consents to the jurisdiction of the Magistrate's Court notwithstanding the possibility that any amount claimed could fall outside the jurisdiction of the Magistrate's Court, and further undertakes to pay all legal expenses incurred, including cost on attorney-client scale, collection charges and tracing fees, in the recovering of all amounts due to Media24. The Advertiser undertakes to notify Media24 in writing within 7 (seven) days of any change of address. The Advertiser undertakes, notwithstanding any sale of business, and/or change of its members, to accept the liability of settling its debt to Media24 in full. These conditions are binding on the Advertiser's successors in title.

DISCLAIMER

Indemnity: As supplier of the goods/services, you, the Advertiser warrant that you are familiar with and will comply with the provisions of the Consumer Protection Act, Act 68 of 2008 ('CPA') in all transactions between us. Among other, the CPA provides for some consumer rights regarding delivery, returns, disclosure of information and product quality and safety. You accordingly indemnify Media24 Ltd against any damages that we or any other party may suffer as a result of your non-compliance with the CPA or as a result of any damages suffered by any party due to defective or unsafe goods/services supplied by you.